

CTC&G

Connecticut Cottages and Gardens

pinkaid

compassion until there's a cure

8th Annual Luncheon and Fashion Show
Wednesday, October 3, 2018 | Mitchells of Westport

Theme: Blush

Mission: Pink Aid's mission is to help underserved women survive breast cancer treatment with support and dignity, to provide screening and diagnostic testing to women in financial need and to empower breast cancer survivors to heal by helping and inspiring others.

Funds raised support: Provide financial assistance with rent, utilities, breast cancer screening, diagnostic testing, wellness programs and recovery garments. Over \$3.6 million in grants awarded to 23 CT organizations in support of women with breast cancer. Over 1,000 breast cancer patients have received direct emergency aid through the Pink Purse Fund.

EXPOSURE:

Event advertising in *CTC&G* with 208,000 readers
Inclusion in *CTC&G* newsletters, e-blasts and social media
Event promotion to over 5,000 of Fairfield County's most influential women
Recognition in *Pink Ink*, Pink Aid's biannual newsletter sent to more than 5,000 readers
Recognition on pinkaid.org, in robust social media program and selected pre/postevent publicity
Program and signage at sold out annual event with 500+ attendees

PINK SPONSORSHIPS:

\$1,000

- ♥ Donation of an item
- ♥ 1 Reserved Seating Pink Friend Ticket (\$375 value)
- ♥ Editorial coverage in the November issue of *CTC&G* and on cottagesgardens.com
- ♥ Quarter-page ad in event program
- ♥ Listed on Pink Aid Save the Date, Invitation and Event Program, *Pink Ink* newsletter and Pink Aid website
- ♥ Pink Aid feature post on Facebook and Twitter

\$500

- ♥ Donation of an item
- ♥ 1 Standing Room Only Pink Pal Ticket (\$195 value)
- ♥ List mention on Save the Date, Day-of-Event Program Designer Page, *Pink Ink* newsletter and Pink Aid website

**All auction item donations valued at a minimum of \$500*

THEME FOR ITEMS:

In keeping with the blush theme, we encourage designers to be inspired by this on-trend color and donate one of the following luxury items in a blush color:

**Chairs | Lamps | Benches | Mirrors
Poufs | Artwork | Throws**

IMPORTANT DATES:

June 25

- ♥ Inclusion on "Save the Date" email and announcement in *CTC&G*

July 9

- ♥ Inclusion on printed and mailed invitation

September 5

- ♥ Inclusion in day of program listing
- September 13** (between 11am – 5pm)
- ♥ Drop-off date at Mitchells in Westport
- September TBD**
- ♥ Inclusion in online auction

Submit this form by dates above to ensure inclusion in event materials, as listed.

FOR MORE INFORMATION CONTACT:

Lisa Heissan | Account Manager | 203.956.9918 | lheissan@candg.com or
Stephanie Yalamas | Marketing & Events Sr Associate | 203.957.3154 | syalamas@candg.com



CT Luncheon & Fashion Show - Wednesday, October 3, 2018

Designer Donation Form

Donated Item: _____

Donation Description: (as detailed as possible) _____

if possible, please attach a low-resolution photo of your fabric swatch and/or item for our records

Fair Market Value of Donation: \$ _____

Sponsorship Level: (please check one) \$1,000 _____ \$500 _____

Exact Donor Name to be Printed in the Program: _____

Donor Contact Name: _____

Donor Company Name: _____

Donor Address: _____

Phone: _____ Email: _____

Sales Representative: _____

***All Designer Items Must Be Delivered to Mitchells:**

- **September 13, 2018, between the hours of 11 am-5 pm**
- **Address: Mitchells, Back Door/Delivery Garage, 670 Post Road East, Westport, CT**
- **Please make sure the donation is marked “Pink Aid Designer Donation”**

Donor’s Signature: _____ Date: _____

IMPORTANT DATES

**for maximum exposure, you must adhere to all the “important dates, no exceptions”*

June 25—Inclusion on “Save the Date” email and announcement in CTC&G

July 9—Inclusion on printed and mailed invitation

September 5—Inclusion in day-of program listing

September 13 (between 11am-5pm)—Drop-off date at Mitchells in Westport

September TBD—Inclusion in online auction

***This form must be completely filled out and submitted to Stephanie Yalamas at syalamas@candg.com**

Pink Aid is a 501c3 public charity.
Tax ID#: 47-1031835



Connecticut Cottages and Gardens

To Benefit
Pink Aid Luncheon & Fashion Show

CREDIT CARD AUTHORIZATION FORM

I, _____ authorize C&G Media Group to
(PRINT NAME CLEARLY)
charge my credit card for services rendered, not to exceed the amount shown.

ISSUE DATE _____ AMOUNT \$ _____ USD

CREDIT CARD TYPE [] AMEX [] MASTERCARD [] VISA

CREDIT CARD # _____

EXPIRATION DATE _____ SECURITY CODE _____

BILLING ADDRESS _____

SUITE/FLOOR _____ ZIP CODE _____

NAME AS IT APPEARS ON CARD _____

SIGNATURE

DATE

Company use only (DO NOT WRITE BELOW)

NOTES: _____
