



Direct Assistance for Breast Cancer Patients

## **About CT Pink Aid's Pink Purse Program**

### **What is Pink Aid's Pink Purse Program**

- It provides emergency financial assistance to patients in need who are in treatment due to a breast cancer diagnosis
- It is direct emergency aid for patients that are financially burdened in CT statewide
- Pink Purse will fund non-medical requests for household expenses to include:
  - ❖ Rent
  - ❖ Utilities
  - ❖ Food
  - ❖ Transportation
  - ❖ Wellness & Recovery Garments (ex. wigs, lymphedema sleeves etc.)
- All bills submitted are verified prior to payment
- Pink Purse does not pay directly to individuals but to the service provider
- Pink Purse will pay up to \$1,000 per twelve-month period on behalf of a qualified patient.

### **Who can apply?**

- Those that reside in Connecticut
- A patient that is currently in treatment under a physician care with a breast cancer diagnosis
- Patients that are screened and qualify for financial assistance

### **What will you need to apply?**

***PINK PURSE REQUIRES*** the following documentation to be submitted with each application:

- A patient is required to be a Connecticut resident to apply
- A signed letter from a doctor on his/her letterhead confirming a breast cancer diagnosis to include date of latest treatment and/or screening requests.
- A signed letter from a Nurse Navigator, Hospital Social Worker or 501C3 Administrator verifying that applicant has been screened and qualifies for financial assistance
- A current and accurate billing statement/invoice that is due within 30 days of the application date and supports the month being requested for funding
- If requesting a rent payment, we require and prefer a current lease. If a lease is not available, please use our "Proof of Residency Form"
- Submit completed application and appropriate documentation and submit
- Via:     Email to: [pinkpurseCT@pinkaid.org](mailto:pinkpurseCT@pinkaid.org)  
          or Fax to:   203.291.0121  
          or Mail to:  Pink Aid Pink Purse, P.O. Box 5157, Westport, CT 06881  
          Phone: (844) PINKAID

### **Where can you find an application to apply?**

- Visit [www.pinkaid.org](http://www.pinkaid.org)
- Click on the tab "APPLY" at the top of the website home page
- Click on Pink Aid Pink Purse
- Scroll down and click to open and download Connecticut Application
- Or contact your nurse navigator/social worker/medical doctor to help you apply