



Direct Assistance for Breast Cancer Patients

About LI Pink Aid's Pink Purse Program

What is Pink Aid's Pink Purse Program

- It provides emergency financial assistance to patients in need who are in treatment due to a breast cancer diagnosis
- It is direct emergency aid for patients that are financially burdened in Long Island-Nassau & Suffolk Counties
- Pink Purse will fund non-medical requests for household expenses to include:
 - ❖ Rent
 - ❖ Utilities
 - ❖ Food
 - ❖ Transportation
 - ❖ Wellness & Recovery Garments (ex. wigs, lymphedema sleeves etc.)
- All bills submitted are verified prior to payment
- Pink Purse does not pay directly to individuals but to the service provider
- Pink Purse will pay up to \$1,000 per twelve-month period on behalf of a qualified patient.

Who can apply?

- Those that reside in Nassau & Suffolk Counties
- A patient that is currently in treatment under a physician care with a breast cancer diagnosis
- Patients that are screened and qualify for financial assistance

What will you need to apply?

PINK PURSE REQUIRES the following documentation to be submitted with each application:

- A patient is required to be a Long Island resident to apply
- A signed letter from a doctor on his/her letterhead confirming a breast cancer diagnosis to include date of latest treatment and/or screening requests.
- A signed letter from a Nurse Navigator, Hospital Social Worker or 501C3 Administrator verifying that applicant has been screened and qualifies for financial assistance
- A current and accurate billing statement/invoice that is due within 30 days of the application date and supports the month being requested for funding
- If requesting a rent payment, we require and prefer a current lease. If a lease is not available, please use our "Proof of Residency Form"
- Submit completed application and appropriate documentation and submit
- Via: Email to: pinkpurseli@pinkaid.org
 or Fax to: 203.291.0121
 or Mail to: Pink Aid Pink Purse, P.O. Box 5157, Westport, CT 06881
 Phone: (844) PINKAID

Where can you find an application to apply?

- Visit www.pinkaid.org
- Click on the tab "APPLY" at the top of the website home page
- Click on Pink Aid Pink Purse
- Scroll down and click to open and download Long Island Application
- Or contact your nurse navigator/social worker/medical doctor to help you apply