

1-2

Pink Aid
2012 Luncheon
Recap &
Photos!

3

Local High
School Teams
"Get Their
Pink On."

4

Holiday
Donations
Can Make a
Difference!

pinkaid
compassion until there's a cure

Pink Aid 2012 Keynote Speaker, Hoda Kotb



Pink Aid Luncheon A Huge Success!

Pink Aid's second annual luncheon once again exceeded all expectations. About 500 women (and a few good men) came together to support local uninsured and under-insured women battling breast cancer, raising close to \$500,000. And those giving got every bit as much out of the experience as those receiving.

As women arrived from Fairfield County, New York City and beyond, they mingled, checked out and bid generously on the silent auction, featuring stunning Pink Chairs created by over 30 top interior designers, exciting trips, art, jewelry and designer wares from Mitchells and other local vendors.

For the seated portion, guests were treated to a spectacular Ralph Lauren fashion show, followed by moving addresses by co-chairs Deb Placey and Trish Paliotta.

Next was a passionate address by "The Today Show's" Hoda Kotb, which was at once hysterically funny, brilliantly inspiring and terribly moving. Hoda brought the house down with an ecstatic standing ovation! Then energy and emotion remained high for a successful live action announced by Deb Placey and the "main event"... a "Celebration of Survivors" Fashion show, after which there wasn't a dry eye in the room.

Pink Aid 2013: Get Involved!

At our Event Recap committee meeting on November 19, an exciting announcement was made.... 2-year committee-member Tammy Zerkowitz and 2012 Pink Aid "survivor model"

Sue Robison have agreed to chair next year's luncheon! Several prior chairs have re-committed to their posts, and there are countless ways to get involved! If you would like to attend our 2013 Kickoff meeting in early 2013, let us know at info@pinkaid.org.



Pink Chair Luncheon & Fashion Show October 4, 2012

Local High School Teams “Get Their Pink On.”

Students at Staples and Weston High Schools have joined the effort to raise breast cancer awareness and funds for Pink Aid. In a program spearheaded in its second year by Tammy Zelkowitz, The Staples Wreckers sold t-shirts, while the cheerleaders, varsity soccer, field hockey and volleyball teams all played or baked for the cause. The Wreckers raised an incredible \$14,575 for local breast cancer patients in need!

With the help of Jean Lepore, athletic director Mark Berkowitz, principal Lisa Wolak and others, this year the Weston Trojans played for Pink Aid as well! The football, swimming, volleyball, soccer and field hockey teams sold raffles and logo items for the cause.

Huge thanks to all the students, coaches, teachers and parents that helped! To find out how to get your school involved, contact info@pinkaid.org.





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Thanks for your support!

Year-End Giving

It's not too late to make a difference in the lives of so many local women with a 2012 donation to Pink Aid.

To make a personal or corporate donation, go to pinkaid.org or mail donations to:

Pink Aid
670 Post Road East
Westport, CT 06880

Pink Aid 2012 Grant Recipients will be announced in February 2013.

SAVE THE DATE: PINK AID 3RD ANNUAL LUNCHEON, OCTOBER 3, 2013!