

1-2

Pink Aid 2014 Luncheon Recap & Photos!

3

Pink Purse, Strong Island Debut & Play4Pink

4

Pink Aid Fever & Year-End Giving

pinkaid
compassion until there's a cure



*Pink Aid 2014
Keynote Speaker,
CBS Foreign
Correspondent
Lara Logan*



Pink Passion Sweeps Connecticut

Pink Aid's Luncheon & Fashion Show at Mitchells of Westport has become one of fall's most anticipated events. A sold-out crowd of more than 500 unite with one mission: to improve the lives of uninsured and underinsured women in Connecticut as they undergo testing, treatment and recovery from breast cancer.

For the 4th annual event, CBS correspondent Lara Logan gave a riveting and candid account of her emotional response to developing breast cancer after returning from Egypt as a foreign correspondent with two small children.

Next, guests were treated to Michael Kors' visual interpretation of Spring 2015, complete with opulent florals and elegant 1950's feminine silhouettes.

The heart and soul of the event is always the moving and exhilarating Celebration of Survivorship Fashion Show — featuring women in our communities living with and beyond the diagnosis of breast cancer. Walking with friends and family members, these women are truly the face and the emotional core of Pink Aid. Co-chairs Jo Levinson and Elida Gollomp gave this part of the event their own special twist renaming it the "Warrior Fashion Show." As former breast cancer patients, both women wanted to stress the active

role that women play in their daily battle against breast cancer and all that comes with it, and their refusal to be portrayed as victims.

Another twist this year was the establishment of "Pink Aid's Pink Purse," which will help individuals directly (more on page 3).

Pink Aid has provided 1 million dollars so far to grant recipients ranging from grass-roots organizations to major hospitals and non-profits. In spite of this, tremendous need still exists here in Connecticut and applications from agencies and individuals continue to rise.

"Pink Passion" and inspiration were graciously supplied by top interior designers who created furnishings themed "Transitional Luxe," including pink chairs, ottomans, artwork and dog beds along with travel packages from Valerie Wilson Travel, jewelry and other sought-after goods and services from local designers and retailers.

After a wonderful lunch by Marcia Selden Catering, signature Pink-a-tini's and spectacular gift bags, attendees went home inspired and satisfied with a sense of accomplishment and community... buzz already beginning about Pink Aid's 5th annual luncheon in 2015!



Pink Aid's 4th Annual Luncheon & Fashion Show Oct. 8, 2014

Opening Pink Aid's Pink Purse



Pink Aid's "Pink Purse" is filled with more than just compassion - thanks to some generous donors!

Pink Aid's newest initiative to help local breast cancer patients is our "Pink Purse." Launched with the help of a match from one of Pink Aid's most passionate supporters, this fund allows Pink Aid to give directly to individuals in need. Now, a breast cancer patient who is suffering catastrophic personal and financial setbacks or has maxed out other resources available, will have somewhere to turn in an emergency. Our benefactor will match donations up to \$150,000, making our dream to help breast cancer patients in need directly, a reality!

Pink Aid's Inaugural Luncheon On "Strong Island"

Pink Passion crossed the Sound at Pink Aid LI's Inaugural Fashion Show & Luncheon at Marsh's in Huntington on October 22nd. More than 300 men and women gathered to listen to award-winning author GERALYN LUCAS talk about her moving and often humorous experiences with breast cancer. The highlight of the day, of course, was Strong Island's take on the "Celebration of Life Fashion Show," featuring survivors and their loved ones on a runway victory walk. The spirit of Pink Aid was evident in all aspects of the day, in large part because of the passion and enthusiasm of the event's co-chairs: Ali Mitchell, Tammy Winter, Bonnie Williamson and Diana Mitchnik. We salute you all on your amazing accomplishment!



Play4Pink: Local High Schools Join the Cause!



Staples High School Football & Cheer get their pink on. Weston High School has Pink Out Day and launches Pink Aid Club!



670 Post Road East, Westport, CT 06880

DONORS PLEASE NOTE: Your Pink Aid tax donation letter will be sent to you with a return address that says "FJC." Please look out for it in the coming weeks.

Year-End Giving: Make a Difference in the Lives of Local Women & Families.

Grant applications have exceeded our resources, but it's not too late to make an impact with a year-end 2014 donation to **Pink Aid**.

To make a personal or corporate donation, go to pinkaid.org or mail donations to **Pink Aid, P.O. Box 5157, Westport CT 06881**

Pink Aid 2014 Grant Recipients will be announced in March 2015.

Connecticut Catches Pink Aid Fever!

Throughout the year, local businesses, artists and community groups have shown Pink Aid their incredible support! From exciting performances by the Dance Collective and Band



Together to great local shopping events, book signings, paddle board sessions, art evenings and student-led initiatives, Pink Aid has really been feeling the love. We cannot thank you all enough!



Band Together @ FTC



25 'Art Bras' by local artists



(Spotted at Stop & Shop!)



Down Under Paddle Board Event



Pink-a-tinis donated by Jeff Meissner/Sidney Frank Importers