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Sweat4Pink May Schedule

pinkaid
compassion until there's a cure



2015 Co-Chairs Shelly Kassen & Suzanne Kramer

“The Big 5!”

Pink Aid Gears Up For 5 Year Anniversary Luncheon.

If the Kick-off was any indication, planning Pink Aid's 5th Birthday on October 1 is going to be one long party, fueled by laughter and new friendships. Shelly Kassen & Suzanne Kramer had never met when asked to co-chair the event, but have quickly developed the ease of long-time friends, now affectionately known as “SK².” They bring tremendous talents and résumé highlights that include Shelly's 9-year stint as Westport Selectwoman, Suzanne's 20 years in hospital management as well as shared graduate degrees from Harvard (Shelly's an MBA and Suzanne's in Health Care Management & Policy.)



As breast cancer survivors – they've learned much about life, love and compassion. Their enthusiasm is infectious, drawing old friends and new into the

Pink Aid fold and setting high expectations for the event. Andrew Mitchell-Namdar announced that Donna Karan, acclaimed designer and supporter of cancer charities including her own Urban Zen Foundation, will be the featured designer. We recommend you buy tickets early!

Pink Aid's Pink Purse Opening This Spring!

Breast Cancer Patients With Documented Financial Need Can Now Apply to Pink Aid Directly for Emergency Relief.

This year begins a new era with the establishment of Pink Aid's Pink Purse. Despite the efforts of the many organizations that Pink Aid supports through your generosity, some women find themselves with nowhere to turn in the midst of catastrophe or when funding runs out. Now we can open our Pink Purse and provide help directly to women in crisis. Thanks to your generosity, a passionate supporter who matched donations at last year's event, and our designation as a 501(c)3 charity, Pink Aid's power to help women in our community is even greater!



2015 PINK AID GRANT RECIPIENTS

Pink Aid is now funding 15 organizations throughout Connecticut!

In our fourth year, awareness of Pink Aid and our mission has continued to grow. We received several applications from “new to Pink Aid” organizations, including Ann’s Place, Hartford Hospital, The Connecticut Sports Foundation and CancerCare’s Outreach Program.

Thanks to the big hearts of our supporters, between our annual luncheon, sports teams, corporate, Pink Purse and community initiatives, we raised and were able to distribute \$445,000, satisfying a significant percentage of these requests. In less than five short years, Pink Aid has emerged as a benevolent and reliable source of funding, truly making Connecticut a more compassionate and humane place for countless women and their families.

We are thrilled to present this year’s grant recipients, a varied list of hospitals, breast care centers and grass roots groups. The Pink Aid Grants committee has enjoyed getting to know these organizations and build programs with them!



*Pink Aid Grants Committee Site Visit to Ann’s Place
in Danbury, CT in January 2015.*



Ann’s Place

Danbury, serving Fairfield, New Haven & Litchfield Counties

Ann’s Place is a 17,000 square foot cancer support center. Pink Aid is funding a financial assistance program for their breast cancer patients in need.



Breast Cancer Emergency Aid Foundation

Statewide

BCEAF directly pays household bills (utilities, rent and more) for underserved women undergoing breast cancer treatment. Patients are screened and referred to BCEAF by hospitals and breast cancer centers via social workers and patient navigators throughout Connecticut.



CancerCare Outreach & Wig Program

Fairfield County, CT

Through Cancer Care’s Connecticut office, Pink Aid is funding an Outreach Program, providing breast health education and navigation to free screening for indigent and underserved communities. Pink Aid is also funding a free wig program, to provide and fit wigs for 50 women in Fairfield County.



Connecticut Sports Foundation

Based in New London, CT with Statewide Reach

The Connecticut Sports Foundation provides financial assistance to cancer patients and funds research projects. Pink Aid is funding a Grant Recipient Program to provide up to \$500 in financial aid to breast cancer patients.



Day Kimball Healthcare

Putnam, CT, serving Windham County, CT

Day Kimball is a non-profit healthcare center in the Northeast corridor of Connecticut. Pink Aid’s grant will provide breast cancer patients with home care and transportation, which is a large barrier to treatment in this region.

GILDA'S CLUB WESTCHESTER

Gilda's Club Westchester Greater Stamford area

Gilda's Club is a cancer support center that provides services to Westchester and Fairfield County residents. Via outreach through Stamford Hospital, Pink Aid is funding a bi-lingual phone counseling program for breast cancer patients in need who are Connecticut residents.



Hartford Hospital Greater Hartford area

Through Hartford Hospital's robust Mobile Mammo program, Pink Aid is funding 150 mammograms, 75 diagnostic screenings and a community liaison for outreach and coordination.



Necessities, Inc. Statewide

Survivor Maureen Lutz makes patented bags for mastectomy patients, an underserved group, with all the "necessities" one wouldn't normally think of, including hand-sewn pillows to ease pressure under the arms.



The Norma F. Pfriem Breast Care Center Bridgeport, CT

Norma Pfriem is a Breast Care Center affiliated with Bridgeport Hospital. Pink Aid's grant will fund screening and diagnostic services, as well as provide wigs, prosthetics, wellness services and counseling to underserved women undergoing breast cancer treatment.



St. Vincent's Medical Center Foundation Bridgeport, CT

Through a 5-year partnership with St. Vincent's, Pink Aid is funding free screenings through their mobile mammo unit as well as financial assistance and compassionate services for their underserved breast cancer patients.



Norwalk Hospital Foundation Norwalk, CT area

Pink Aid will fund 40 breast cancer patients to participate in "Wise & Well," a new wellness program. It will provide nutritional counseling, acupuncture and integrative therapies that are proven to ease stress, promote healing and improve survival rates.



Saint Francis Hospital & Medical Center Hartford, CT

Saint Francis is a 300-bed hospital serving greater Hartford. Pink Aid's grant will provide financial assistance of up to \$500 for 40 breast cancer patients and Stop & Shop cards to feed families.



Stamford Hospital Stamford, CT

Pink Aid's grant will fund screening and diagnostics through Stamford Hospital's mobile mammo unit, which has a large outreach to underserved women in several communities. Pink Aid is also funding post-mastectomy durable goods for patients in need.



Witness Project of CT, Inc. Bridgeport, CT

The Witness Program is a grassroots organization that advocates for impoverished breast cancer patients of African American descent. Pink Aid is funding a nutrition program, in which patients learn how to shop, eat and cook more nutritiously to improve survival rates. Funds also supply qualifying women with foods needed.



Yale-New Haven Hospital New Haven, CT area

Yale New Haven Hospital will continue its Pink Aid food card program. We will also fund wigs, head coverings, recovery bras, lymphedema sleeves and other necessities through the Joel Smilow Breast Center Boutique.



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Spring/Mother's Day Appeal. Honor a special woman in your life while benefitting local breast cancer patients in need.

For more information, go to pinkaid.org.



Discover New Classes While Donating to a Great Cause!

We are thrilled to present a fun, spirited and healthy Spring Fundraiser! The studios below have each graciously donated a special class to Pink Aid! This is a great opportunity to explore new exercise options, while helping breast cancer patients in need and having fun with "the Pink Aid family!" Space is limited so reserve early. See Pink Aid on Facebook or studio websites for details on classes. **EACH CLASS IS \$25. PLEASE BRING CHECK PAYABLE TO "PINK AID." (IF YOU FORGET, CASH OR CREDIT IS OKAY, TOO!)**

DATE & TIME	FACILITY	ADDRESS	DESCRIPTION	SIGN-UP CONTACT
May 3 @ 11am	Saugatuck Rowing Club	521 Riverside Ave, Westport	"Total Body w Mo" 3 levels/1 hour	(203) 221-7475
May 5 @ 6pm	JoyRide Cycling Studio	1200 Post Rd E, Westport	"PINKO de Mayo" Spin/50 min + Kickoff Cocktails & Bodega Taco Truck!	joyridestudio.com
May 6 @ noon	Oxygen Fitness	22 Pine St, New Canaan	"O Barre" class/1 hour	(203) 920-1400 ext. 0
May 9 @ 4pm	yogapata	444 Danbury Rd, Wilton	BowSpring Practice w/Tracy Bleier/75 min.	(203) 210-7750
May 11 @ 8:30am	INTENSITY	508 Westport Ave, Norwalk	Indoorwalking (group elliptical training). Burn 700 calories!	intensity.club/event-registration/?ee=19287
May 12 @ 12:30pm	Dance Collective	222 Post Rd W, Westport	Beginner Latin Dance/1 hour	(203) 341-8900
May 17 @ 4pm	Kaia Yoga	1200 Post Rd E, Westport	Yoga w Lisa Giordano/90 min.	(203) 532-0660
May 18 @ 8:30am	She3 Barre @ Athleta Store	103-107 Main St, Westport	Barre Exercise & Relaxation w/Benay /1 hour + Snacks & Special Shopping	she3fit.com
May 20 @ 6pm	Evolution	292 Post Rd E, Westport	REV elution Interval & Core/1 hour	(203) 216-0378
May 28 @ 11am	Mental Grit	Address supplied after sign-up	"Boobs & Butts" w/Andy Berman	andy@mentalgritfitness.com
May 29 @ noon	Downunder	575 Riverside Ave, Westport	"PaddleFit + Fun"/1 hour	(203) 956-6217
May 30 @ 4pm	Westport YMCA	14 Allen Raymond Ln, Westport	"Cycle 4 Pink" w/Lory Wasserman/1 hr	(203) 226-8981 ext. 124

SAVE THE DATE: PINK AID 5TH ANNUAL LUNCHEON, OCTOBER 1, 2015!