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DONORS PLEASE NOTE: Your Pink Aid tax donation letter will be sent to you with a return address that says "FJC." Please look out for it in the coming weeks.

Year-End Giving

It's not too late to make a difference in the lives of so many local women with a 2013 donation to **Pink Aid**.

To make a personal or corporate donation, go to pinkaid.org or mail donations to **Pink Aid, 670 Post Road East, Westport CT 06880**

Pink Aid 2013 Grant Recipients will be announced in March 2014.

"Team Pink Aid" Raises Over \$19K Running Philadelphia Marathon!

Joining 30,000 other runners at the 20th Annual Philadelphia Marathon on November 17th, was Westport's own Team Pink Aid, which raised over \$18,000 to fund free screening and help underserved women battling breast cancer. Running the 26.2 mile event were Westporters Kenneth Olson, Karin Sawyer and Ric Nadel (pictured left to right), cheered on by honorary team captain Pamela Olson. The Philadelphia Marathon which draws marathoners and fans alike from all over the country is a favorite among runners who enjoy the flat terrain and historic setting.

Kenneth Olson, who competes in many marathons, views them as opportunities to raise money for causes near and dear to his heart. Team Pink Aid's efforts honor the memory of Pam Olson's beloved sister Rhona Gardner, who lost her battle with the disease in 2008.



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Pink Aid
2013 Luncheon
Recap &
Photos!

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Local
High School
Teams
"Play4Pink"

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"Team Pink
Aid" at the
Philadelphia
Marathon

pink aid
compassion until there's a cure



Pink Aid 2013
Keynote Speaker,
Author Jane Green



Pink Hearts Unite for 3rd Annual Pink Aid Luncheon!

An extraordinary fashion show by Brunello Cucinelli, including a "streaming live" visit by the designer. A moving and hilarious keynote address by charming bestselling author, Jane Green. Stunning pink chairs, pillows and dog beds. Edible art. "Pink-a-tini's." Ladies in pink dresses. Men in pink ties. Waiters with pink headpieces.

Such was the extraordinary scene as over 500 people gathered at Mitchells of Westport to raise money for local breast cancer patients in need at Pink Aid's 3rd annual fundraiser.

As in Pink Aid's past two luncheons, the emotional climax of the program was the "Celebration of Survivorship" fashion show, featuring 14 local breast cancer survivors, modeling Mitchells fall fashions, accompanied by loved ones they wish to honor.

A warm feeling of community was palpable when breast cancer survivor Mari Hunt took the stage after walking the runway with her

daughter by her side, to personally thank the audience for the free mammo program and compassionate services funded by Pink Aid that she credits with saving her life.

Thanks to the extraordinary support of the local corporate and interior design communities, donors and volunteers, half a million dollars was raised. Sponsors generously came forth with extraordinary trips and auction items and Brunello Cucinelli donated stunning pink cashmere bracelets, which raised funds and awareness... and have become a new fashion statement around town!

Fundraising continued through the fall with schools, yoga classes and a Pink Aid team running the Philadelphia Marathon! In the words of Andrew Mitchell-Namdar, "No woman should go without a wig."

Or a mammo.

Pink hearts to you all!



Brunello Cucinelli streaming live from his design studio in Solomeo, Italy



Pink Aid's Third Annual Luncheon & Fashion Show Oct. 3, 2013

Play4Pink: Local High Schools Join the Cause!

Students at Staples and Weston High Schools put on their pink socks, pink gloves and pink pom poms to join the effort to raise breast cancer awareness and funds for Pink Aid!

In a program created four years ago by Pink Aid 2013 Co-Chair Tammy Zerkowitz, the Staples Wreckers sold t-shirts, while cheerleaders held a bake sale and varsity sports teams all played or baked for the cause. The gridiron club donated net door proceeds from their fundraiser at Mitchells to Pink Aid and three freshman football players held their own fundraiser, selling pink socks in honor of their grandmothers who have breast cancer. In their fourth year of "Getting Their Pink On," the Wreckers raised an incredible \$14,175!

At Weston High School, in a program spearheaded

by Jean Lepore and Jen Platek with the support of athletic director Mark Berkowitz and principal Lisa Deorlo, the Weston Trojans played for Pink Aid for a second year, raising several thousand dollars and lots of great spirit. The football, cheer, swimming, volleyball, soccer and field hockey teams sold logo items and/or baked goods for the cause. "Trojans Play for Pink" t-shirts have become a fashion staple all over town!

Pink Aid offers high school students a chance to make a real difference in the lives of women and families in your community... local women, some of whom you may know!

We are looking for team captains and players of all sorts (sports, music, theater or even video games!) to get involved in coming up with creative ways to "Play4Pink!"



To get your school involved in "Play4Pink," contact Jean Lepore at jeanlepore@mac.com.