

PinkAid, Inc.

Financial Statements

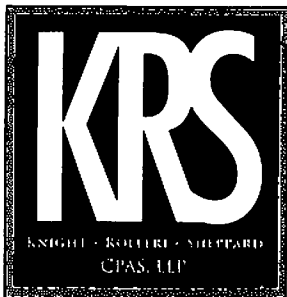
March 31, 2015

pinkaid
compassion until there's a cure

PinkAid, Inc.

Table of Contents

	Page
Report of Independent Auditor	1
Statement of Financial Position	3
Statement of Activities	4
Statement of Cash Flows	5
Statement of Functional Expenses	6
Notes to Financial Statements	7
Supplemental Statements (Audited and Unaudited):	
Historical Statements of Activities	11
Historical Grants Allocation	12
Grant Support Area Graph	13



Knight • Rolleri • Sheppard, CPAS, LLP
1499 Post Road
Suite 1040
Fairfield, CT 06824
p:203.259.2727 • f:203.256.2727
www.krscpasllp.com

Michael J. Knight, CPA, CVA, CFE, ABV
John M. Rolleri, CPA, CFE
Ryan C. Sheppard, CPA, CFF

REPORT OF INDEPENDENT AUDITOR

To the Board of Directors of
PinkAid, Inc.

We have audited the accompanying financial statements of PinkAid, Inc. (a nonprofit organization), which comprise the statement of financial position as of March 31, 2015, and the related statements of activities, cash flows and functional expenses for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the PinkAid, Inc. as of March 31, 2015, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Other Matter

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The audited information contained in the supplemental statements of Historical Statements of Activities, Historical Grants Allocation and Grant Support Area Graph on pages 11 through 13 are presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Disclaimer of Opinion on Supplementary Historical Information

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The unaudited information contained in the supplemental statements of Historical Statements of Activities and Historical Grants Allocation presented on pages 11 and 12, which is the responsibility of management, is presented for purposes of additional analysis and is not a required part of the financial statements. Such information has not been subjected to the auditing procedures applied in the audit of the financial statements and, accordingly, we do not express an opinion or provide any assurance on it.

Knight Rolleri Sheppard CPAS, LLP

Knight Rolleri Sheppard CPAS, LLP
Fairfield, Connecticut
August 5, 2015

PinkAid, Inc.
Statement of Financial Position
March 31, 2015

ASSETS

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Total</u>
Current assets			
Cash and cash equivalents	\$ 200,994	\$ -	\$ 200,994
Promises to give	15,000	37,500	52,500
Total current assets	<u>215,994</u>	<u>37,500</u>	<u>253,494</u>
Noncurrent Assets			
Restricted cash	-	263,771	263,771
Total noncurrent assets	<u>-</u>	<u>263,771</u>	<u>263,771</u>
Total assets	<u>\$ 215,994</u>	<u>\$ 301,271</u>	<u>\$ 517,265</u>

LIABILITIES AND NET ASSETS

Current liabilities			
Grants payable	\$ 41,350	\$ -	\$ 41,350
Accrued expenses	553	-	553
Total current liabilities	<u>41,903</u>	<u>-</u>	<u>41,903</u>
Net assets			
Unrestricted:			
For mission activities of the organization	174,091	-	174,091
Total unrestricted net assets	<u>174,091</u>	<u>-</u>	<u>174,091</u>
Temporarily Restricted:			
Pink Purse	-	301,271	301,271
Total temporarily restricted net assets	<u>-</u>	<u>301,271</u>	<u>301,271</u>
Total net assets	<u>174,091</u>	<u>301,271</u>	<u>475,362</u>
Total liabilities and net assets	<u>\$ 215,994</u>	<u>\$ 301,271</u>	<u>\$ 517,265</u>

See report of independent auditor and notes to financial statements.

PinkAid, Inc.
Statement of Activities
For the Year Ended March 31, 2015

Public support and revenues	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Total</u>
October Event revenue, net of expenses			
Contributions, sponsorships and other revenues	\$ 380,262	\$ -	\$ 380,262
Pink Purse	-	316,754	316,754
Special event ticket sales	238,549	-	238,549
Net revenues from October Event	<u>618,811</u>	<u>316,754</u>	<u>935,565</u>
Community events	43,859	-	43,859
General donations	51,902	-	51,902
Grants	30,000	-	30,000
Donated services and rent	12,250	-	12,250
Investment income	38	-	38
Total support and revenue from operations	<u>756,860</u>	<u>316,754</u>	<u>1,073,614</u>
Net assets released from restriction:			
Pink Purse program	15,483	(15,483)	-
Total support and revenue from operations after release of restriction	<u>772,343</u>	<u>301,271</u>	<u>1,073,614</u>
Expenses			
Program services:			
Grants and allocations	455,463	-	455,463
Other program services	32,971	-	32,971
Supporting services:			
Management and general	6,416	-	6,416
Fundraising	218,829	-	218,829
Total expenses	<u>713,680</u>	<u>-</u>	<u>713,680</u>
Increase in net assets from operations	58,663	301,271	359,934
Other			
Funds released by FJC (Note 2)	115,428	-	115,428
Increase in net assets	<u>174,091</u>	<u>301,271</u>	<u>475,362</u>
Net assets - beginning of year	-	-	-
Net assets - end of year	<u>\$ 174,091</u>	<u>\$ 301,271</u>	<u>\$ 475,362</u>

See report of independent auditor and notes to financial statements.

PinkAid, Inc.
Statement of Cash Flows
For the Year Ended March 31, 2015

Cash flows from (used in) operating activities	
Increase in net assets	\$ 475,362
Adjustments to reconcile increase in net assets to cash from (used in) operating activities	
Increase in promises to give	(52,500)
Increase in grants payable	41,350
Increase in accrued expenses	553
Cash restricted under doner gift	<u>(263,771)</u>
Net cash provided from operating activities	<u>200,994</u>
Increase in cash	<u>200,994</u>
Cash and cash equivalents - beginning of year	<u>-</u>
Cash and cash equivalents - end of year	<u><u>\$ 200,994</u></u>

Supplementary Information:

The Organization received \$115,428 from the FJC pursuant to its agreement with them. (Note 2)	<u><u>\$ 115,428</u></u>
--	--------------------------

See report of independent auditor and notes to financial statements.

PinkAid, Inc.
Statement of Functional Expenses
For the Year Ended March 31, 2015

	<u>Program</u>	<u>Supporting Services</u>		<u>Total Expenses</u>
		<u>Management and General</u>	<u>Fundraising</u>	
Grants	\$ 455,463	\$ -	\$ -	\$ 455,463
October Event	-	-	181,046	181,046
Salaries	13,306	-	13,306	26,611
Pink Purse	15,483	-	-	15,483
Community events	-	-	6,842	6,842
Professional fees	-	6,204	-	6,204
Software	-	-	5,197	5,197
Non-event communication	-	-	3,823	3,823
Payroll taxes	1,502	-	1,502	3,003
Spring event	-	-	2,635	2,635
General donations costs	-	-	2,518	2,518
Rent	1,095	14	491	1,600
Miscellaneous	1,046	14	469	1,528
Bank services fees	541	7	242	790
Year-end campaign	-	-	760	760
Insurance	-	177	-	177
	<u>\$ 488,434</u>	<u>\$ 6,416</u>	<u>\$ 218,829</u>	<u>\$ 713,680</u>

See report of independent auditor and notes to financial statements.

PinkAid, Inc.
Notes to Financial Statements
March 31, 2015
(See Report of Independent Auditor)

NOTE 1 – ORGANIZATION

PinkAid, Inc. (the “Organization”) is a non-for-profit organization formed under Internal Revenue Code 501(c)(3). The Organization was founded in 2011 and was fiscally sponsored by the FJC (a Foundation of Philanthropic Funds) until it received its tax exemption. It was incorporated on April 29, 2013 and received its tax exemption under 501(c)(3) of the Internal Revenue Code on February 26, 2015. Its primary mission is to aid breast cancer patients, survivors and their families and educate the public about breast cancer by 1) making grants to hospitals and other organizations formed under 501(c)(3) that support breast cancer patients and survivors, 2) making grants to breast cancer patients to pay for living expenses, support services, items related to cancer treatments and recovery, and diagnostic testing related to or arising from cancer and 3) providing information about breast cancer through its website.

NOTE 2 – SIGNIFICANT ACCOUNTING POLICIES

Financial Statement Presentation

The Organization’s financial results have been prepared assuming that it operated independently for the entire fiscal year not under the auspices of the FJC. The operating results while under the FJC have been combined with the results of the Organization as an independent organization. The net assets maintained by the FJC as of the beginning of the fiscal year have been included as other non-operating income in the statement of activity as Funds released from the FJC.

The Organization prepares its financial statements using guidelines established under Statement on Financial Accounting Standard Codification 958. This Standard requires that a non-profit organization provide information regarding the net assets of the organization based on the existence or absence of donor-imposed restrictions. The types of restrictions are described as follows:

Temporarily restricted net assets –Temporarily restricted of net assets of a not-for-profit organization result from contributions and other inflows of assets whose use by the organization is limited by donor – imposed stipulations that either expire by passage of time or can be fulfilled by actions of the organization pursuant to those stipulations.

Permanently restricted net assets – Permanently restricted net assets of a not-for-profit organization result from contributions and other inflows of assets whose use by the organization is limited by donor – imposed stipulations that neither expire by passage of time nor can be fulfilled or otherwise removed by actions of the organization pursuant to those stipulations.

Unrestricted net assets- Unrestricted net assets are resources available to support operations. The only limits on the use of unrestricted net assets are the broad limits resulting for the nature of the organization, the environment in which it operates, the purposes specified in its corporate documents and application for tax-exempt status, and any limits resulting from contractual agreements with creditors and others that are entered into during the course of its operations.

The Organization does not maintain any permanently restricted net assets as of March 31, 2015.

PinkAid, Inc.
Notes to Financial Statements
March 31, 2015
(See Report of Independent Auditor)

Contributions

The Organization reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reported period. These assumptions can include depreciable lives of long-lived assets and allocation of functional expenses to name a few. Actual results could differ from those estimates.

Cash Equivalents

For purposes of the statement of cash flows, the Organization considers all highly liquid debt instruments purchased with maturity of three months or less to be cash equivalents. The Organization maintains its cash accounts at a financial institution located in the State of Connecticut. Accounts are guaranteed by the FDIC up to \$250,000 per financial institution. As of March 31, 2015, the Organization had \$205,099 that was in excess of the FDIC limit.

Functional Expenses

The Organization allocates its expenses on a functional basis among its program and support services. Expenses that can be specifically identified with a program or support service are allocated directly according to their natural classifications. Other expenses that are common to several functions are allocated based upon estimates made by management using various methods such as payroll.

NOTE 3 – INCOME TAXES

The Organization is a not-for-profit corporation and has been recognized as exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code and accordingly does not record a provision for income taxes on its related earnings.

The Organization is responsible to file annual information returns. Upon filing these returns, they remain open to regulatory examination for three years. The Organization will also file informational returns to the State of Connecticut and New York.

PinkAid, Inc.
Notes to Financial Statements
March 31, 2015
(See Report of Independent Auditor)

NOTE 4 – PROMISES TO GIVE

As of March 31, 2015, contributors to the Organization have unconditionally promised to give \$52,500. There are three promises which are all individually significant. One of the promises to give has been received subsequent to the end of the year, while management believes that the last two promises are fully collectable.

NOTE 5 – GRANTS

The Organization grants funds to other organizations and achieves the funding mechanism through its fundraising efforts. For the year ended March 31, 2015, the Organization granted \$455,463 of which \$41,350 remains payable as of the end of the year. All grants payable will be paid within one year.

NOTE 6 – RESTRICTED FUNDS

The Organization received a \$150,000 matching grant to start the Pink Purse Fund. This Fund supports women who find themselves with inadequate funds during their breast cancer treatment. The Pink Purse Fund provides assistance to women by funding day-to-day living costs like rent, utilities, etc... directly to the service providers on their behalf. The total funds raised for the year ended March 31, 2015 was \$316,754.

NOTE 7 - DONATED SERVICES

The Organization receives a significant amount of donated services from unpaid volunteers who assist in its day-to-day operations. The Organization estimates that it receives approximately 2,000 volunteer hours on an annual basis. No amounts have been recognized in the statement of activities because the criteria for recognition under Statement on Financial Accounting Standard Codification 958 have not been satisfied. It should be noted that the Organization would not be able to operate without the volunteers.

In addition, the Organization has received donated services that do meet the recognition requirement under Statement on Financial Accounting Standard Codification 958. For the year ended March 31, 2015, the Organization recognized \$10,650 in the statement of activities.

The Organization receives donated space to manage its day-to-day operations from a local business. The estimated value of the rent is \$1,600.

NOTE 8 – CONCENTRATIONS

A single fundraising event's revenue, after direct expenses, accounts for almost 53% of total revenues.

A single donor has contributed more than 15% of total revenues during 2015.

PinkAid, Inc.
Notes to Financial Statements
March 31, 2015
(See Report of Independent Auditor)

NOTE 9 – SUBSEQUENT EVENTS

In accordance with FASB Accounting Standards Codification 855, Subsequent Events, the Association has evaluated subsequent events to the Statement of Financial Position date of March 31, 2015 through September 1, 2015, which is the date the financial statements were available to be issued. Management has determined that there are no subsequent events that require disclosure.

PinkAid, Inc.
Supplemental Statement - Historical Statements of Activities
For the Year Ended March 31, 2015
For the Years Ended March 31, 2012 through 2014 - Unaudited

	Audited			Unaudited 2014	Unaudited 2013	Unaudited 2012
	Connecticut	Long Island	Total			
Revenues						
Ticket sales	\$ 181,499	\$ 65,775	\$ 247,274	\$ 204,129	\$ 158,600	\$ 125,750
Silent auction	73,675	40,725	114,400	82,872	74,385	51,575
Live auction	17,000	15,000	32,000	35,000	10,000	-
Giving Tree	900	33,475	34,375	89,100	33,000	44,000
Corporate sponsorship	70,000	67,848	137,848	81,820	87,207	51,498
Corporate program advertisement	6,000	5,500	11,500	-	-	-
Individual's program advertisements	3,000	1,000	4,000	-	-	-
Send a Mammogram	1,300	200	1,500	4,800	13,250	5,400
Donate Now Luncheon	24,934	8,780	33,714	13,920	61,230	27,980
Merchant Sponsorships	2,200	500	2,700	-	-	-
Pink Purse Angel Founders	260,634	-	260,634	-	-	-
Pink Purse Wall of Compassion	56,120	-	56,120	-	-	-
High school fundraising	17,500	-	17,500	22,494	16,119	5,237
Band Together holiday concert	13,235	-	13,235	10,671	-	-
Other community events	12,624	-	12,624	25,033	-	-
Spring appeal	20,778	-	20,778	12,842	-	-
Spring wellness and tribute	-	-	-	7,650	-	-
General donations	30,624	500	31,124	12,101	552	-
Donated rent and services	12,250	-	12,250	-	-	-
Grants received	30,000	-	30,000	5,000	-	-
Investment income	38	-	38	25	(153)	25
	834,311	239,303	1,073,614	607,457	454,190	311,465
Expenses						
October Event	111,911	69,137	181,048	95,879	77,155	46,755
Pink Purse	15,484	-	15,484	-	-	-
Community event	6,842	-	6,842	3,203	-	-
Spring appeal	2,636	-	2,636	6,885	171	-
Non event communication	2,153	1,670	3,823	7,964	757	-
Donations expense	2,979	300	3,279	33	-	-
Grants	455,463	-	455,463	416,651	340,620	208,500
General and administrative	44,745	360	45,105	28,173	14,929	10,008
	642,213	71,467	713,680	558,788	433,632	265,263
	\$ 192,098	\$ 167,836	\$ 359,934	\$ 48,669	\$ 20,558	\$ 46,202

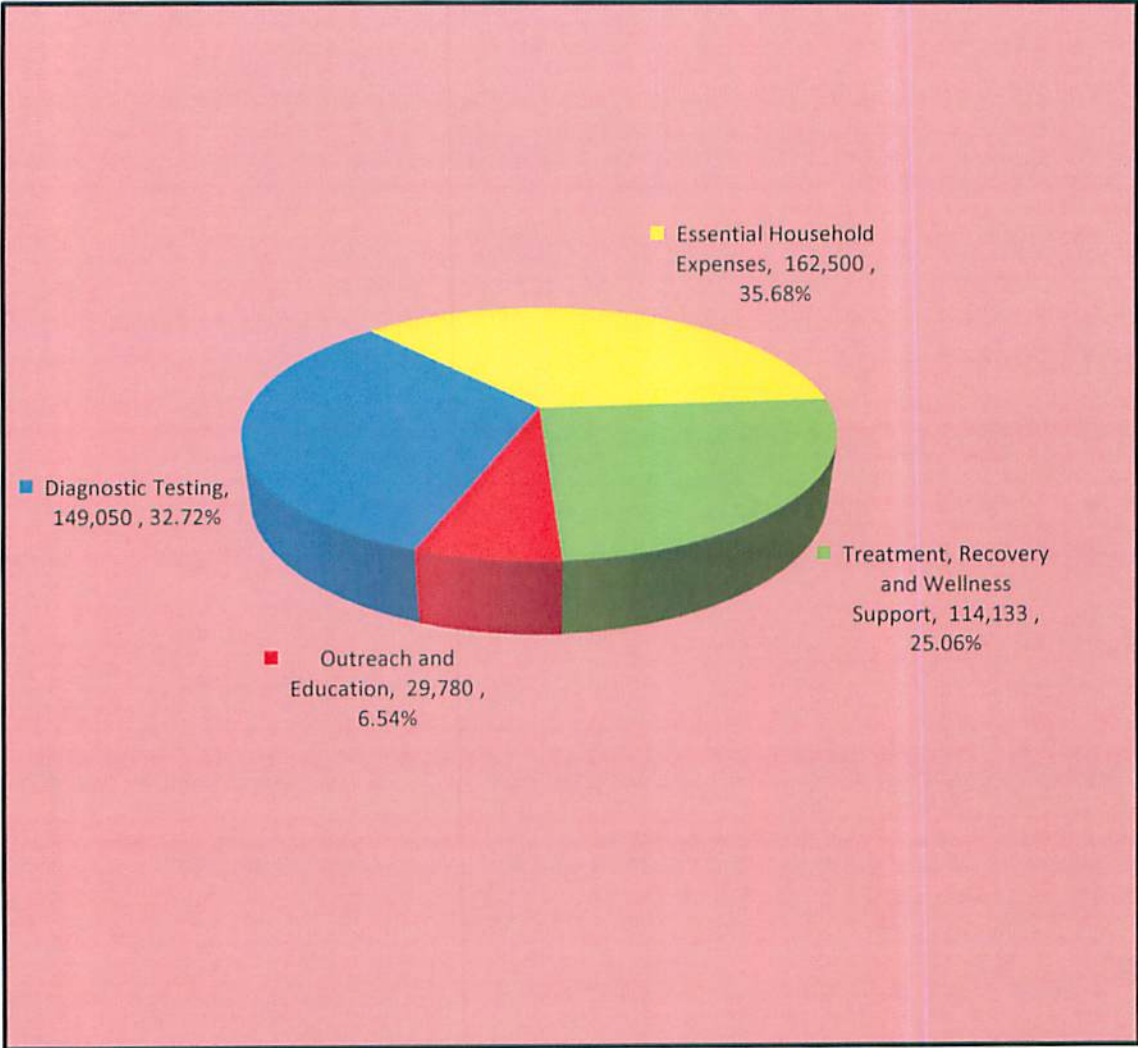
See report of independent auditor.

PinkAid, Inc.
Supplemental Statement - Grants Allocation
For the Year Ended March 31, 2015
For the Years Ended March 31, 2012 through 2014 - Unaudited

	<u>Audited 2015</u>	<u>Unaudited 2014</u>	<u>Unaudited 2013</u>	<u>Unaudited 2012</u>
American Cancer Society	\$ -	\$ (8,349)	\$ 16,317	\$ -
Ann's Place	15,000	-	-	-
Breast Cancer Emergency Aid Foundation	65,000	45,000	20,000	-
Cancercare Outreach & Wig Program	11,500	-	-	-
Cancercare Wig Program	3,500	2,500	-	-
Connecticut Sports Foundation	37,500	-	-	-
Day Kimball Healthcare	6,000	25,000	-	-
Gilda's Club Westchester	9,975	-	-	-
Hartford Hospital	36,550	-	-	-
Necessities Inc.	4,500	4,500	4,500	-
Norma F. Pfriem Breast Care Center at Bridgeport Hospital	52,433	52,000	40,938	-
Norwalk Hospital	45,200	82,000	157,865	105,000
Saint Francis Care	25,000	10,000	-	-
Saint Vincent's Medical Center	50,000	90,000	101,000	103,500
Stamford Hospital	50,000	65,000	-	-
Triple Negative Breast Cancer Fund	-	7,000	-	-
Witness Project of CT, Inc.	8,305	5,000	-	-
Yale New Haven Hospital	35,000	32,000	-	-
Yale University	-	5,000	-	-
	<u>\$455,463</u>	<u>\$ 416,651</u>	<u>\$ 340,620</u>	<u>\$ 208,500</u>

See report of independent auditor.

PinkAid, Inc.
Supplemental Statement - Grant Support Area Graph
For the Year Ended March 31, 2015
Connecticut PinkAid Grant Allocation



See report of independent auditor.