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pink aid
compassion until there's a cure



Long Island Comes in Strong at Pink Aid's Second Luncheon!

Pink Aid Long Island's second annual Luncheon and Fashion Show once again exceeded all expectations! A sold-out crowd of over 300 attendees created a sea of pink fashions at Mitchells of Huntington last October, celebrating life and raising record-breaking funds to support local uninsured and under-insured women battling breast cancer.

Keynote speaker Marisa Acocella Marchetto, best-selling author of the graphic novel *Cancer Vixen*, shared her personal battle with breast cancer. In turn both humorous and incredibly moving, Marisa detailed her own lapse of health insurance shortly before she was diagnosed, while cartoons from her book illustrated pivotal moments from her journey.

The annual Celebration of Life Fashion Show, featuring Long Island women who have been through treatment for breast cancer, is the emotional crescendo of each year's event and this was no exception. Fifteen inspiring and beautiful survivors modeled Mitchells' fall fashions, accompanied by loved ones who had provided special support along the way. Tears quickly turned to laughter and surprise as Marisa Acocella Marchetto was joined by 2015 guest speaker

Geralyn Lucas for the final catwalk of the day!

The spectacular auction showcased custom pink chairs of all sizes, created and donated by top interior designers with the help of media sponsor, *New York Cottages & Gardens Magazine*. A new online auction included concert tickets, jewelry and incredible travel packages from Valerie Wilson Travel. One lucky live auction winner went home with the coveted "designer shoe of the month for a year" package from Mitchells of Huntington.

Guests enjoyed lunch by Marcia Selden Catering of Connecticut, with signature "Pinkatini" cocktails presented by servers in fabulous fuchsia wigs. Dessert featured pink leopard shoe-shaped cookies inspired by the Manolo Blahnik collector's edition shoes, designed specifically for Pink Aid and Mitchells! And topping it all off, attendees were treated to wonderful gift bags full of goodies, sponsored by Daniel Gale Sotheby's International Realty.

An inspiring celebration of Pink Aid's mission to help women in need on Long Island, guests went home already abuzz about the coming year. Pink Aid Strong Island 2016!!! We've only just begun!!!!



Pink Aid's 2nd Annual Luncheon & Fashion Show October 2015

The Perfect Way to Honor Someone Special.

Pink Aid's Mother's Day Appeal

(and we'll notify her of your beautiful gift!)

For Mother's Day, it's always nice to give a special gift or send flowers.

This year, why not make someone special feel really great with a meaningful gift that can make a real difference in the lives of others. The gift of a free mammogram that can save a life. A gift card that can feed a family while mom is in treatment. Or perhaps you would like to help pay a breast cancer patient's rent for a month and help keep their family afloat.

A great deal of the women Pink Aid supports are mothers. We can't think of a more appropriate way to celebrate all mothers this Mother's Day!

Please use the enclosed self-mailer to make your donation.



We are thrilled to announce that Pink Aid has received a Silver Rating from Guidestar, the most highly regarded Charity Rating System.

Financial Assistance with Rent & Utilities ♡ Breast Cancer Screening ♡ Recovery Bras & Garments ♡ Breast Prostheses ♡ Family Support ♡ Wigs ♡ Transportation to and from Treatment ♡ Post-Surgical Support Food Cards ♡ Lymphedema Sleeves ♡ Breast Health Education ♡ Outreach Programs ♡ Integrated Wellness Programs... *And More*

2016 PINK AID GRANT RECIPIENTS

Where Your Generosity Goes

In Pink Aid Long Island's second grant cycle, we received funding requests from many new applicants, confirming the vast needs of underserved patients in the fight against breast cancer.

We had to make a lot of tough choices, but thanks to the immense support of our generous donors, we were able to grant \$210,000 this year to twelve organizations. Our grants span the entire range of the breast cancer cycle. From outreach in underserved and indigent populations to educate women about breast health and get them in for screening to compassionate support and financial assistance throughout treatment and wellness for better longterm outcomes.

In just two short years, Pink Aid has become a known and relied upon source of support for so many. We thank you all for sharing our mission!



Adelpi NY Statewide Breast Cancer Hotline & Support Program

Run by the Adelpi University School of Social Work, this program will provide Bilingual counseling, patient navigation and support services to underserved women receiving care for breast cancer at Nassau County University Medical Center. Pink Aid funds will also provide additional assistance with transportation, food cards, wigs, prostheses and household bills.



Brentwood Bay Shore Breast Cancer Coalition

Founded in 1994 by local resident Elsa Ford, this coalition offered the first ever Latina breast cancer support group on Long Island, and provides ongoing assistance to a large Spanish-speaking population with regular meetings, a hotline and navigation services. Pink Aid funds will be utilized to provide non-medical financial assistance to women in treatment, including household bill payment, transportation, prosthetics, wigs, post-surgery recovery garments and grocery cards.



Brookhaven Memorial Hospital Medical Center Breast Cancer Survivorship Coalition

Granted "coalition" status in 2014, this survivorship program assists a large in-need population on the eastern end of Long Island. Pink Aid's grant will provide patients who qualify for assistance with wigs, lymphedema sleeves, meal delivery, grocery cards, and transportation to and from treatment.



Coalition for Women's Cancers at Southampton Hospital

This coalition has been making a difference in the lives of many East End women for more than 20 years. Their mission is to create and sustain a supportive network in the community for women affected by breast cancer. With Pink Aid funds, the CWC will continue offering financial support, strength and hope to women in the Towns of East Hampton, Southampton, Shelter Island and the Shinnecock Indian Reservation.



Huntington Hospital's Dolan Family Health Center

This freestanding primary care center provides comprehensive care, including adult medicine, obstetrics/gynecology and pediatric services to the medically underserved residents of Northwest Suffolk County. Pink Aid's grant will fund a free breast cancer screening and mammography program to serve the uninsured local population.



Islip Breast Cancer Coalition

Women in need battling breast cancer often find that getting to and from treatment can be an enormous financial burden. Pink Aid's grant to the Islip Breast Cancer Coalition will help women in their local area get to and from medical appointments such as chemotherapy and radiation therapy.



Lean On Me Breast Cancer Network, Inc.

Lean on Me is a support network run by Donna and Dara De Risi. Lean On Me provides free support services to breast cancer patients and their families, including education, wellness seminars, group support and an annual retreat. Through Lean on Me, the DeRisis discovered that often, underserved at-risk patients were walking away from critical next level screenings because they could not afford them. Through a partnership with Pro-Health, Pink Aid's grant will fund free MRI's for qualifying women.



Lucia's Angels

Lucia's Angels was created in loving memory of a breast cancer patient whose dying wish was to help other women and their families receive the kind of love and support she had during her toughest time. Lucia's Angels provides assistance to women and families going through the final stages of breast cancer. Pink Aid funds will be used to give stage 4 breast cancer patients peace of mind knowing that they can receive assistance for non-medical costs to ease their financial burdens.



Maurer Foundation for Breast Health Education

The Maurer Foundation is a grass roots organization focused on breast health education, early detection and risk reduction. Utilizing the "Mammacare" method, Maurer Foundation Educators teach proper self exam methods at community outreach venues. Pink Aid's grant will fund the Foundation's Bilingual Outreach Program, promoting breast health awareness to uninsured and lower socioeconomic populations across Long Island.



North Shore Neighbors

A grass-roots organization run by one devoted volunteer, North Shore Neighbors strives to alleviate the financial stress of local neighbors in need battling breast cancer, allowing them to focus on making their strongest possible recovery. Pink Aid funds will support non-medical expenses such as household bill payment, transportation, and grocery cards.



Northwell Health Cancer Institute Breast Cancer Hardship Fund

Long Island's largest health system is using Pink Aid funds to create the Pink Aid Breast Cancer Hardship Fund. The Fund will provide non-medical financial assistance to low-income residents facing barriers to breast cancer care. The program's nurse navigator will identify the financial hardships of particular patients to ensure that all Long Island residents affected by breast cancer achieve the best possible outcome and move through the necessary continuum of care despite financial barriers.



West Islip Breast Cancer Coalition

West Islip Breast Cancer Coalition is a grass roots organization that provides support services for Long Island women in treatment for breast cancer. Pink Aid's grant will support their "Lend A Helping Hand" program, which offers wigs, prostheses and post-op garments, transportation, child care, food, housecleaning and financial assistance to women in need.

DONOR SPOTLIGHT

Claire Friedlander Family Foundation

Pink Aid Long Island received its first foundation grant in March 2016, thanks to the incredible generosity of the Claire Friedlander Family Foundation. Claire Friedlander was a philanthropic New Yorker who in her life battled both breast and ovarian cancers, and upon passing left a legacy in place to help a variety of causes.

Claire's personal story was one of both hardship and inspiration. She arrived in New York as a teenager in 1949, after emigrating from war-torn Poland. While Claire lost her brother, other family members and hundreds of friends to the atrocities of the concentration camps, she herself survived thanks to the kindness and generosity of a peasant family who risked their lives to save her and her parents. This life-changing experience set her on a course to help others. Quoting from the CFFF website: "Claire never forgot this lesson – that in a sea of hatred there can be hope and kindness."

Pink Aid Long Island is humbled and grateful to be a recipient of this generous grant and looks forward to partnering with this wonderful organization in the year ahead and beyond. A special thanks to Peter and Irene Klein for introducing Pink Aid to the important work being done by the CFFF.



NYPD Blue Goes Pink!

Pink Aid Long Island was the guest of honor last October as the NYPD's 23rd Precinct Traffic Task Force held their annual "NYPD Blue Goes Pink" fundraising event at Dewey's Pub in Manhattan. When Lisa Davolio attended last year's Pink Aid Luncheon, she was so moved by her experience she introduced her cousin, NYPD Sergeant Elisa Kurgic to Pink Aid. After learning more about our mission on Long Island, Elisa was inspired to select Pink Aid as the recipient of this year's event! NYPD officers and staff attended in pink accented shirts, ties and hats, and painted the neighborhood pink, complete with squad cars wrapped in pink bows.

Live music, great food and an incredible turnout by the precinct made for a very fun evening for all in attendance! Thank you to Sergeant Elisa Kurgic for including Pink Aid in this wonderful event!



Holiday Shopping Night

Mitchells of Huntington hosted a special holiday shopping night on December 2 with a percentage of sales benefitting Pink Aid Long Island. Clients, friends and volunteers enjoyed holiday cocktails and hors d'oeuvres as they shopped the store's beautiful collection of designer clothing and accessories. Spectacular trunk shows showcasing ski apparel by Bogner, and designer jewelry by Dana Kellin and Loriann helped all in attendance check off their holiday lists!



Athleta

The workout and athletic clothing superstore dedicated the day of October 10 as Pink Aid Shop For A Cause. Pink ribbon cookies and mini cupcakes were served as shoppers perused and purchased clothing with a portion of proceeds donated to Pink Aid Long Island.



Pink Aid 2016 Kick-Off



Pink Aid Long Island hosted its 2016 Spring Cocktail Kickoff Meeting at Mitchells in Huntington, welcoming plenty of new faces as well as many returning members of the Pink Aid family.

Everyone was excited to meet our fabulous 2016 luncheon co-chairs Mary Emlock and Rosanne Cavallaro, who lit up the room with their excitement and commitment to our Pink Aid mission!!

All of our committee co-chairs detailed their ideas for our forthcoming event. The “PINK” energy and passion was everywhere...we’ve only just begun!!

Mitchell Gold + Bob Williams Manhasset

The beautiful home furnishings showroom hosted a sensational kickoff cocktail party for Pink Aid’s 2nd Annual Luncheon. The evening featured a fascinating Feng Shui presentation by interior designer and breast cancer survivor, Julie Schuster. A raffle ticket contest gave way to two lucky winners who went home with a stunning chair donated from MGBW and a \$500 gift card donated from Mitchells of Huntington.



2016 Luncheon Co-Chairs Mary Emlock and Rosanne Cavallaro



Integrated Medical Foundation’s “Blue and Pink Ribbon Comedy for a Cause”

Diana Mitchnick, Pink Aid LI’s Advisory Council member, was honored by IMF Cares for her extensive work with Pink Aid, advancing our mission of “compassion until there’s a cure.” The evening was attended by other Pink Aid members who had a great time listening to hilarious performances by stand up comedians, while also enjoying a fabulous auction and sit down dinner. We congratulate Diana on a well deserved honor.



Left: Roberta Montalbano, Eileen Kathryn Boyd and Rosemary Connors.

Below: LI President Ali Mitchell, Janine Mullen, Lauryn Koke and Bonnie Williamson





P.O. Box 5157, Westport CT 06881



DISCOVER NEW CLASSES WHILE DONATING TO A GREAT CAUSE!

PINK AID IS THRILLED TO PRESENT A FUN, SPIRITED AND HEALTHY SPRING FUNDRAISER! THESE STUDIOS HAVE GRACIOUSLY DONATED A SPECIAL CLASS TO PINK AID! THIS IS A GREAT OPPORTUNITY TO EXPLORE NEW EXERCISE OPTIONS, WHILE HELPING BREAST CANCER PATIENTS IN NEED AND HAVING FUN WITH "PINK AID STRONG ISLAND!"

DATE & TIME	FACILITY	ADDRESS	DESCRIPTION
May 1 @ 12:30am	Huntington YMCA	60 Main St, Huntington	Les Mills Body Pump Master Class
May 5 @ 1pm	Huntington Country Club	438 Main St, Huntington	Swing For Spring Golf Clinic
May 5 @ 6:45	Equinox Roslyn	90 Northern Blvd, Greenvale	Zumba & "Pinko de Mayo"
May 7 @ 4:30pm	Namaste	377B S. Oyster Bay Rd, Plainview	Hot Yoga Surprise
May 9 @ 8pm	Lifetime Athletic	350 Robbins Lane, Syosset	Zoanee Fitness
May 10 @ 11am	Yoga Love Project	15B Green St, Huntington	Love Flow
May 12 @ 12:30pm	Huntington Indoor Tennis	100 Broadway, Huntington	Sweat4Pink Tennis Tournament
May 13 @ 6:30pm	Laura's Dance & Fitness	586 New York Ave, Huntington	Cize Dance Fitness
May 14 @ 11:30am	Equinox Woodbury	7550 Jericho Tpk, Woodbury	Total Body Bootcamp
May 16 @ 7pm	Aerial Ananda @ Harbor Lights	125 West Shore Rd, Huntington	Antigravity Aerial Yoga
May 20 @ 8am & 9:30am	Elite Fitness	11 Stewart Ave, Huntington	X-Ertion Fitness Classes (2 classes)
May 22 @ 12:30pm	Body & Soul	52B Wall Street, Huntington	Classic Cardio
May 24 @ 9:30am	Variations, A Dancer's Studio	180 Spring Rd, Huntington	Adult Beginner Jazz Dance

SPACE IS LIMITED SO RESERVE EARLY! TO BUY PASSES AND RESERVE CLASSES, GO TO PINKAID.ORG OR FIND "SWEAT 4 PINK" ON THE MINDBODY APP FROM YOUR MOBILE PHONE! SINGLE CLASS PASS IS \$25 OR PURCHASE A "S4P SIX PACK" MULTI-CLASS PASS FOR \$100. WALK-INS WELCOME AS SPACE ALLOWS.

SAVE THE DATE: PINK AID 2ND ANNUAL LUNCHEON, OCTOBER 19, 2016!