

The Pink Aid Mission is to help underserved women survive breast cancer treatment with support and dignity, provide screening to women in financial need and empower breast cancer survivors to heal by helping and inspiring others.

When a woman is diagnosed with breast cancer, she needs more than medical help. Unable to work at full capacity, she often needs help with household expenses, rides to treatment, groceries, medical navigation, wigs, recovery garments and more. With a staggeringly high rate of occurrence, countless women are unable to go through treatment with the support their families need to survive and thrive.

Pink Aid is a grant-based organization that funds organizations that provide these compassionate services. Now in our seventh year, Pink Aid has emerged as a reliable source of funding, granting over \$2.5 million. Some programs we support are large hospital foundations and national non-profits, while others are small grass roots organizations.

One of Pink Aid's new initiatives to help local breast cancer patients is our "Pink Purse." Despite the efforts of the many organizations we support, some women find themselves with nowhere to turn in the midst of catastrophe when funding runs out. Now we can open our Pink Purse and provide help directly to women in crisis.

Pink Aid's Luncheon & Fashion Show at Mitchells of Westport has become one of fall's most anticipated events. A sold-out crowd of more than 500 will unite with one mission: to improve the lives of underserved women in Connecticut as they undergo testing, treatment and recovery from breast cancer. The heart and soul of the event is always the moving and exhilarating Celebration of Survivorship Fashion Show – featuring local women living with and beyond the diagnosis of breast cancer. Walking with friends and family members, these women are truly the heart of Pink Aid.

We invite you to make a difference in the lives of local women and families. Your donation extends beyond the women who derive immediate benefit to the many survivors and supporters who attend the Pink Aid luncheon, thereby spreading goodwill for your company at a very high profile event.

Please contact our gift bag chairs [Ronna Zaken rzaken22@gmail.com](mailto:rzaken22@gmail.com) or [Robin Kurtz rjkkurtz25@gmail.com](mailto:rjkkurtz25@gmail.com) with any questions.

Pink Aid is a 501c3 public charity.

Free Screenings ♥ Wigs ♥ Recovery Bras & Garments ♥ Breast Protheses ♥ Transportation to and from Treatments ♥ Babysitting Services ♥ Housekeeping Services ♥ Grocery Delivery ♥ Wellness Programs ♥ Medical Navigators ♥ Personal Crisis Assistance ♥ Family Support Services ♥ And More

pinkaid
compassion until there's a cure