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Introducing
Pink Aid
Long Island

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Pink Aid
Grants
2014

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Play4Pink,
Star Bracelets
& More!

pinkaid
compassion until there's a cure



Clockwise: inaugural event co-chairs and committee chairs, Pink Aid Long Island; Long Island's first pink chair donation from Duralee; Pink Aid LI kickoff luncheon in Marshs, Huntington.

Pink Aid Announces Pink Chair Luncheon & Fashion Show Coming to Long Island!

After three exciting years of luncheons, fashion shows, fund-raising and helping underserved breast cancer patients in Connecticut, we are thrilled to announce the formation of a second Pink Aid "chapter" in Long Island!

After attending and being moved and inspired by the annual Westport luncheon, Chris Mitchell, who runs Marshs in Long Island, and his wife Ali Mitchell, have been eager to bring the organization to their side of the Sound.

Fellow Long Islander, Tammy Winter, who has also attended the Connecticut luncheon twice, was eager to jump in and co-chair. Ali recruited friend and local realtor Bonnie Williamson, then 10-year survivor Diana Kessler Mitchnik joined the team as a fourth co-chair, and Pink Aid Long Island has quickly jumped into high gear, planning its first event.

With a mission that resonates loudly in Long Island, a region known for its high incidence of breast cancer, momentum gained immediately and the co-chairs have quickly assembled committee heads, volunteers and interior designers who will be donating pink chairs. Local interior designer Eileen Kathryn Boyd has come on board as Luncheon Decor Chair for what promises to be a spectacularly beautiful event, in all ways.

Long Island's Inaugural Luncheon will take place in Marshs of Huntington on Thursday, October 22. All funds raised will be granted to organizations that fulfill the Pink Aid mission on Long Island.

To get involved, email Ali at alim@mitchells.com, or for corporate sponsorship opportunities, email Chris at chrism@marshs.com.

Our Annual Spring Appeal

A gift to Pink Aid is a meaningful way to honor a special woman in your life on Mother's Day or for any Spring occasion. We will send her a hand-written card to let her know of your gift. A "Pink Angel" has agreed to match gifts to our Spring Appeal up to \$10,000.

To make a gift to our Spring Appeal, go to pinkaid.org (Connecticut) or mail donations and the name and address of your honoree to Pink Aid, PO Box 5157, Westport, CT 06881.

2014 PINK AID GRANT RECIPIENTS

Where Your Generosity Goes

In our third year, awareness of Pink Aid and our mission has grown across the state and the number of applicants seeking grants doubled. The requests we received and need we witnessed from organizations, ranging from national institutions to small homespun programs, was again, staggering.

Thanks to the big hearts of our supporters, between our annual luncheon, sports teams, corporate and other initiatives, we raised over \$500,000 and were able to satisfy a significant percentage of these requests.

We are thrilled to present this year's grant recipients, a well-varied list of hospitals, breast care centers and grass roots groups. The Pink Aid Grants committee has enjoyed getting to know these organizations and working with them to help make Connecticut a place where all breast cancer patients can go through treatment with dignity, support and their families and households intact.



Breast Cancer Emergency Aid Foundation *Statewide*

BCEAF directly pays household bills (utilities, rent and more) for underserved women undergoing breast cancer treatment. Patients are screened and referred to BCEAF by hospitals and breast cancer centers via social workers and patient navigators throughout Connecticut.



CancerCare *Fairfield County, CT*

Through Cancer Care's Connecticut office, Pink Aid is funding a free wig program, to provide wigs to 50 underserved women in Fairfield County.

DKH DAY KIMBALL HEALTHCARE

Day Kimball Healthcare *Putnam, CT, serving Windham County, CT*

Day Kimball is a non-profit, healthcare center in the Northeast corridor of Connecticut. With Pink Aid's grant, they have formed "The Pink Aid Compassion Fund" to help their large impoverished constituency. The fund assists with food, prosthetics, breast cancer necessities and transportation, which is a large barrier to treatment in this region.



Discovery to Cure *New Haven/Statewide*

This program at the Yale School of Medicine was founded to create a direct connection between the research lab and Yale Gynecologic Oncology, in order to offer the most cutting edge treatment. Pink Aid is funding testing and education about cancer risk prevention and treatment options to underserved women at high risk for breast and ovarian cancer, due to genetic mutations.

Pink Aid Grants are Funding Diagnostic and Compassion an Increasing Number of W



Necessities, Inc.
Statewide

Survivor Maureen Lutz makes thoughtful patented bags for mastectomy patients, an underserved group going through an extremely trying time, with all the “necessities” no one would otherwise think of... including beautiful hand sewn pillows to ease pressure under the arms. They are distributed through hospitals statewide.



The Norma F. Pfriem Breast Care Center
Bridgeport, CT

Norma Pfriem is a Breast Care Center affiliated with Bridgeport Hospital. Pink Aid’s grant will fund screening and diagnostic services for 100 women and provide wellness services and complimentary therapies to underserved women undergoing breast cancer treatment.



St. Vincent’s Medical Center Foundation
Bridgeport, CT

Pink Aid is funding free screening through St. Vincent’s mobile mammo unit as well as compassionate services for underserved breast cancer patients. Our grant will aid patients in need with up to \$2,500 per patient to help with food, bill payments and mortgage payments to enable families to stay in their homes.



Norwalk Hospital Foundation
Norwalk, CT area

Pink Aid is funding mammograms, ultrasounds and follow-up diagnostics for Norwalk’s large population in need and a nurse navigator to manage these cases.



Saint Francis Hospital & Medical Center
Hartford, CT

Saint Francis is a 300-bed hospital, serving greater Hartford. Pink Aid’s grant will help patients at their Breast Center who are screened to qualify for assistance with rent, transportation, food, utilities and childcare.



Stamford Hospital
Stamford, CT

Pink Aid’s grant will fund screening in Stamford Hospitals’ mobile mammo unit, which has a large outreach to underserved women in several communities. Pink Aid is also funding compression sleeves, prosthetics and surgical bras for breast cancer patients in need.



Triple Negative Breast Cancer Foundation
Fairfield County, CT

In collaboration with Cancer Care, with our grant, TNBCF is creating a financial assistance program for Triple Negative patients in Fairfield County, which will provide aid with transportation, home care and childcare.



Witness Project of CT, Inc.
Bridgeport, CT

Witness Program is a grass roots organization that advocates for impoverished breast cancer patients of African American descent. Pink Aid is funding a nutrition program, in which patients will learn how to shop, eat and cook more nutritiously to improve survival rates. Funds will also supply qualifying women with the needed foods for this year-long program.



Yale-New Haven Hospital
New Haven, CT area

Yale New Haven Hospital will continue its Pink Aid food card program. We will also be funding wigs, recovery bras, lymphedema sleeves, prostheses, and other necessities in their boutique for women whom their social worker screens to qualify for these services.

g a Growing List of
ate Initiatives and Helping
omen Across Connecticut!



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Permit No. 232

Our Annual Spring Appeal. Honor a special woman in your life while benefitting local breast cancer patients in need at pinkaid.org.



GFA & Staples HS Play4Pink!

On April 9th, Greens Farms Academy's Lacrosse, Baseball and Girls' Tennis Teams dedicated their games to Pink Aid, selling specially designed T-shirts and baked goods. The support from student athletes has been tremendous. Once again, Pink Aid would also like to thank the Staples High School Cheerleaders for their support!

May Recital to Benefit Pink Aid!



The Dance Collective's annual dance recital this year

is May 31, 2014. For a second year, proceeds from the silent auction will be donated to Pink Aid. Thanks to Enrique, Amanda and all the dancers!

Honor a "Star" in Your Life!



JL Rocks of Westport is donating 100% of the profits from these stunning pink gold & diamond star bracelets to Pink Aid. Stop by JL Rocks and pick up the perfect gift for Mother's Day, graduation, or any Spring occasion!

SAVE THE DATE: PINK AID 4TH ANNUAL LUNCHEON, OCTOBER 8, 2014!