Long Island Comes in Strong at Pink Aid’s Second Luncheon!

Pink Aid Long Island’s second annual Luncheon and Fashion Show once again exceeded all expectations! A sold-out crowd of over 300 attendees created a sea of pink fashions at Mitchells of Huntington last October, celebrating life and raising record-breaking funds to support local uninsured and underinsured women battling breast cancer.

Keynote speaker Marisa Acocella Marchetto, best-selling author of the graphic novel Cancer Vixen, shared her personal battle with breast cancer. In turn both humorous and incredibly moving, Marisa detailed her own lapse of health insurance shortly before she was diagnosed, while cartoons from her book illustrated pivotal moments from her journey.

The annual Celebration of Life Fashion Show, featuring Long Island women who have been through treatment for breast cancer, is the emotional crescendo of each year’s event and this was no exception. Fifteen inspiring and beautiful survivors modeled Mitchells’ fall fashions, accompanied by loved ones who had provided special support along the way. Tears quickly turned to laughter and surprise as Marisa Acocella Marchetto was joined by 2015 guest speaker Geralyn Lucas for the final catwalk of the day!

The spectacular auction showcased custom pink chairs of all sizes, created and donated by top interior designers with the help of media sponsor, New York Cottages & Gardens Magazine. A new online auction included concert tickets, jewelry and incredible travel packages from Valerie Wilson Travel. One lucky live auction winner went home with the coveted “designer shoe of the month for a year” package from Mitchells of Huntington.

Guests enjoyed lunch by Marcia Selden Catering of Connecticut, with signature “Pinkatini” cocktails presented by servers in fabulous fuchsia wigs. Dessert featured pink leopard shoe-shaped cookies inspired by the Manolo Blahnik collector’s edition shoes, designed specifically for Pink Aid and Mitchells! And topping it all off, attendees were treated to wonderful gift bags full of goodies, sponsored by Daniel Gale Sotheby’s International Realty.

An inspiring celebration of Pink Aid’s mission to help women in need on Long Island, guests went home already abuzz about the coming year. Pink Aid Strong Island 2016!!! We’ve only just begun!!!!
Pink Aid’s 2nd Annual Luncheon & Fashion Show October 2015
The Perfect Way to Honor Someone Special.
Pink Aid’s Mother’s Day Appeal
(and we’ll notify her of your beautiful gift!)

For Mother’s Day, it’s always nice to give a special gift or send flowers. This year, why not make someone special feel really great with a meaningful gift that can make a real difference in the lives of others. The gift of a free mammogram that can save a life. A gift card that can feed a family while mom is in treatment. Or perhaps you would like to help pay a breast cancer patient’s rent for a month and help keep their family afloat.

A great deal of the women Pink Aid supports are mothers. We can’t think of a more appropriate way to celebrate all mothers this Mother’s Day!

Please use the enclosed self-mailer to make your donation.

Financial Assistance with Rent & Utilities ❤ Breast Cancer Screening ❤ Recovery Bras & Garments ❤ Breast Prostheses ❤ Family Support ❤ Wigs ❤ Transportation to and from Treatment ❤ Post-Surgical Support ❤ Food Cards ❤ Lymphedema Sleeves ❤ Breast Health Education ❤ Outreach Programs ❤ Integrated Wellness Programs... And More

We are thrilled to announce that Pink Aid has received a Silver Rating from Guidestar, the most highly regarded Charity Rating System.
In Pink Aid Long Island’s second grant cycle, we received funding requests from many new applicants, confirming the vast needs of underserved patients in the fight against breast cancer.

We had to make a lot of tough choices, but thanks to the immense support of our generous donors, we were able to grant $210,000 this year to twelve organizations. Our grants span the entire range of the breast cancer cycle. From outreach in underserved and indigent populations to educate women about breast health and get them in for screening to compassionate support and financial assistance throughout treatment and wellness for better longterm outcomes.

In just two short years, Pink Aid has become a known and relied upon source of support for so many. We thank you all for sharing our mission!

Adelphi NY Statewide Breast Cancer Hotline & Support Program
Run by the Adelphi University School of Social Work, this program will provide Bilingual counseling, patient navigation and support services to underserved women receiving care for breast cancer at Nassau County University Medical Center. Pink Aid funds will also provide additional assistance with transportation, food cards, wigs, prostheses and household bills.

Brentwood Bay Shore Breast Cancer Coalition
Founded in 1994 by local resident Elsa Ford, this coalition offered the first ever Latina breast cancer support group on Long Island, and provides ongoing assistance to a large Spanish-speaking population with regular meetings, a hotline and navigation services. Pink Aid funds will be utilized to provide non-medical financial assistance to women in treatment, including household bill payment, transportation, prosthetics, wigs, post-surgery recovery garments and grocery cards.

Coalition for Women’s Cancers at Southampton Hospital
This coalition has been making a difference in the lives of many East End women for more than 20 years. Their mission is to create and sustain a supportive network in the community for women affected by breast cancer. With Pink Aid funds, the CWC will continue offering financial support, strength and hope to women in the Towns of East Hampton, Southampton, Shelter Island and the Shinnecock Indian Reservation.

Brookhaven Memorial Hospital Medical Center Breast Cancer Survivorship Coalition
Granted “coalition” status in 2014, this survivorship program assists a large in-need population on the eastern end of Long Island. Pink Aid’s grant will provide patients who qualify for assistance with wigs, lymphedema sleeves, meal delivery, grocery cards, and transportation to and from treatment.

Huntington Hospital’s Dolan Family Health Center
This freestanding primary care center provides comprehensive care, including adult medicine, obstetrics/gynecology and pediatric services to the medically underserved residents of Northwest Suffolk County. Pink Aid’s grant will fund a free breast cancer screening and mammography program to serve the uninsured local population.

Islip Breast Cancer Coalition
Women in need battling breast cancer often find that getting to and from treatment can be an enormous financial burden. Pink Aid’s grant to the Islip Breast Cancer Coalition will help women in their local area get to and from medical appointments such as chemotherapy and radiation therapy.
DONOR SPOTLIGHT

Claire Friedlander Family Foundation

Pink Aid Long Island received its first foundation grant in March 2016, thanks to the incredible generosity of the Claire Friedlander Family Foundation. Claire Friedlander was a philanthropic New Yorker who in her life battled both breast and ovarian cancers, and upon passing left a legacy in place to help a variety of causes.

Claire’s personal story was one of both hardship and inspiration. She arrived in New York as a teenager in 1949, after emigrating from war-torn Poland. While Claire lost her brother, other family members and hundreds of friends to the atrocities of the concentration camps, she herself survived thanks to the kindness and generosity of a peasant family who risked their lives to save her and her parents. This life-changing experience set her on a course to help others. Quoting from the CFFF website: “Claire never forgot this lesson – that in a sea of hatred there can be hope and kindness.”

Pink Aid Long Island is humbled and grateful to be a recipient of this generous grant and looks forward to partnering with this wonderful organization in the year ahead and beyond. A special thanks to Peter and Irene Klein for introducing Pink Aid to the important work being done by the CFFF.
NYPD Blue Goes Pink!

Pink Aid Long Island was the guest of honor last October as the NYPD’s 23rd Precinct Traffic Task Force held their annual “NYPD Blue Goes Pink” fundraising event at Dewey’s Pub in Manhattan. When Lisa Davolio attended last year’s Pink Aid Luncheon, she was so moved by her experience she introduced her cousin, NYPD Sergeant Elisa Kurgic to Pink Aid. After learning more about our mission on Long Island, Elisa was inspired to select Pink Aid as the recipient of this year’s event! NYPD officers and staff attended in pink accented shirts, ties and hats, and painted the neighborhood pink, complete with squad cars wrapped in pink bows.

Live music, great food and an incredible turnout by the precinct made for a very fun evening for all in attendance! Thank you to Sergeant Elisa Kurgic for including Pink Aid in this wonderful event!

Holiday Shopping Night

Mitchells of Huntington hosted a special holiday shopping night on December 2 with a percentage of sales benefitting Pink Aid Long Island. Clients, friends and volunteers enjoyed holiday cocktails and hors d’oeuvres as they shopped the store’s beautiful collection of designer clothing and accessories. Spectacular trunk shows showcasing ski apparel by Bogner, and designer jewelry by Dana Kellin and Loriann helped all in attendance check off their holiday lists!

Athleta

The workout and athletic clothing superstore dedicated the day of October 10 as Pink Aid Shop For A Cause. Pink ribbon cookies and mini cupcakes were served as shoppers perused and purchased clothing with a portion of proceeds donated to Pink Aid Long Island.
Pink Aid 2016 Kick-Off

Pink Aid Long Island hosted its 2016 Spring Cocktail Kickoff Meeting at Mitchells in Huntington, welcoming plenty of new faces as well as many returning members of the Pink Aid family.

Everyone was excited to meet our fabulous 2016 luncheon co-chairs Mary Emlock and Rosanne Cavallaro, who lit up the room with their excitement and commitment to our Pink Aid mission!!

All of our committee co-chairs detailed their ideas for our forthcoming event. The “PINK” energy and passion was everywhere...we’ve only just begun!!

Mitchell Gold + Bob Williams Manhasset

The beautiful home furnishings showroom hosted a sensational kickoff cocktail party for Pink Aid’s 2nd Annual Luncheon. The evening featured a fascinating Feng Shui presentation by interior designer and breast cancer survivor, Julie Schuster. A raffle ticket contest gave way to two lucky winners who went home with a stunning chair donated from MGBW and a $500 gift card donated from Mitchells of Huntington.

Integrated Medical Foundation’s “Blue and Pink Ribbon Comedy for a Cause”

Diana Mitchnick, Pink Aid LI’s Advisory Council member, was honored by IMF Cares for her extensive work with Pink Aid, advancing our mission of “compassion until there’s a cure.” The evening was attended by other Pink Aid members who had a great time listening to hilarious performances by stand up comedians, while also enjoying a fabulous auction and sit down dinner. We congratulate Diana on a well deserved honor.
## DISCOVER NEW CLASSES WHILE DONATING TO A GREAT CAUSE!

Pink Aid is thrilled to present a fun, spirited and healthy spring fundraiser! These studios have graciously donated a special class to Pink Aid! This is a great opportunity to explore new exercise options, while helping breast cancer patients in need and having fun with “Pink Aid Strong Island!”

<table>
<thead>
<tr>
<th>DATE &amp; TIME</th>
<th>FACILITY</th>
<th>ADDRESS</th>
<th>DESCRIPTION</th>
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<tbody>
<tr>
<td>May 1 @ 12:30am</td>
<td>Huntington YMCA</td>
<td>60 Main St, Huntington</td>
<td>Les Mills Body Pump Master Class</td>
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<tr>
<td>May 5 @ 1pm</td>
<td>Huntington Country Club</td>
<td>438 Main St, Huntington</td>
<td>Swing For Spring Golf Clinic</td>
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<tr>
<td>May 5 @ 6:45</td>
<td>Equinox Roslyn</td>
<td>90 Northern Blvd, Greenvale</td>
<td>Zumba &amp; “Pinko de Mayo”</td>
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<tr>
<td>May 7 @ 4:30pm</td>
<td>Namaste</td>
<td>377B S. Oyster Bay Rd, Plainview</td>
<td>Hot Yoga Surprise</td>
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<tr>
<td>May 9 @ 8pm</td>
<td>Lifetime Athletic</td>
<td>350 Robbins Lane, Syosset</td>
<td>Zoanee Fitness</td>
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<tr>
<td>May 10 @ 11am</td>
<td>Yoga Love Project</td>
<td>15B Green St, Huntington</td>
<td>Love Flow</td>
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<tr>
<td>May 12 @ 12:30pm</td>
<td>Huntington Indoor Tennis</td>
<td>100 Broadway, Huntington</td>
<td>Sweat4Pink Tennis Tournament</td>
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<tr>
<td>May 13 @ 6:30pm</td>
<td>Laura’s Dance &amp; Fitness</td>
<td>586 New York Ave, Huntington</td>
<td>Cize Dance Fitness</td>
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<tr>
<td>May 14 @ 11:30am</td>
<td>Equinox Woodbury</td>
<td>7550 Jericho Tpk, Woodbury</td>
<td>Total Body Bootcamp</td>
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<tr>
<td>May 16 @ 7pm</td>
<td>Aerial Ananda @ Harbor Lights</td>
<td>12$ West Shore Rd, Huntington</td>
<td>Antigravity Aerial Yoga</td>
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<tr>
<td>May 20 @ 8am &amp; 9:30am</td>
<td>Elite Fitness</td>
<td>11 Stewart Ave, Huntington</td>
<td>X-Ertion Fitness Classes (2 classes)</td>
</tr>
<tr>
<td>May 22 @ 12:30pm</td>
<td>Body &amp; Soul</td>
<td>52B Wall Street, Huntington</td>
<td>Classic Cardio</td>
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<tr>
<td>May 24 @ 9:30am</td>
<td>Variations, A Dancer’s Studio</td>
<td>180 Spring Rd, Huntington</td>
<td>Adult Beginner Jazz Dance</td>
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Space is limited so reserve early! To buy passes and reserve classes, go to pinkaid.org or find “Sweat 4 Pink” on the Mindbody app from your mobile phone! Single class pass is $25 or purchase a “S4P Six Pack” multi-class pass for $100. Walk-ins welcome as space allows.

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**SAVE THE DATE:** Pink Aid 2nd Annual Luncheon, October 19, 2016!