



Dear Business Owner,

Pink Aid is a 501(c)3 charity that raises money on Long Island to assist women in need that are diagnosed with breast cancer.

**Pink Aid's mission is to help underserved breast cancer patients survive treatment with support and dignity, to provide screening and financial assistance to those in need and to empower breast cancer survivors to heal by helping and inspiring others.**

- Pink Aid's programs provide services to women in need throughout the breast cancer cycle, from free breast cancer screening and advanced testing to help covering non-medical expenses, such as household bills, food cards, wigs, recovery garments, emotional wellness services and more.
- Pink Aid has granted more than \$7 million to 49 LI & CT organizations in 10 years.
- The Pink Purse emergency assistance program in LI & CT has helped pay nearly \$1.3 million in household bills and distributed 1300 food gift cards, helping 1580 patients,
- Our Pink Purse program is now national, assisting patients in 28 states and counting.

We are currently planning our 8th Annual October Event that will take place at Mitchells in Huntington on October 21, 2021. Our event provides multiple opportunities for your business. Please consider donating an item for our Silent Auction or Gift Bag, placing an add in our Program Journal, or taking a Sponsorship.

A donation from your organization will be greatly appreciated and allow Pink Aid to continue helping women in need across Long Island face breast cancer with hope and dignity. All donations are tax deductible to the extent allowed by law. Thank you in advance for your support.

Sincerely,

PINK AID Long Island

To learn more about Pink Aid, scan here:

