



2022-2023 SPONSORSHIP OPPORTUNITIES



*Align Your Organization with
a Uniquely Compassionate Mission*

pinkaid
compassion until there's a cure

Pink Aid's Mission

To provide compassionate support, critical resources and emergency financial assistance to underserved breast cancer patients and their families.

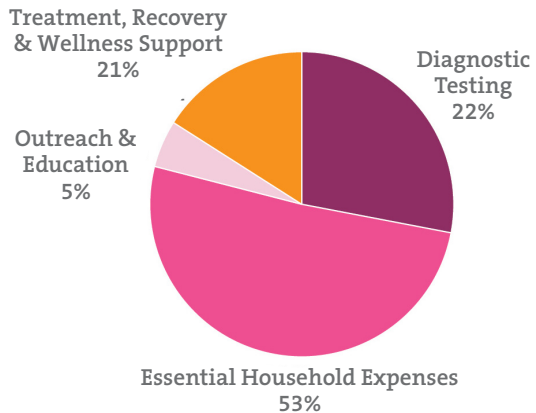
Pink Aid's Vision

To compassionately empower individuals throughout the entire breast cancer cycle: from outreach and screening in underserved communities; to wellness, recovery and financial assistance during treatment; to encouraging survivors to heal by helping and inspiring others. Until there's a cure.

Where The Funds Go...

20,000+

BREAST CANCER PATIENTS AND THEIR FAMILIES HELPED



"ONE OF THE SADDEST THINGS FOR ME TO SEE IS PATIENTS WHO ARE BATTLING BREAST CANCER, AND YET ALSO STRUGGLING WITH THEIR MOST BASIC FINANCIAL NEEDS. UNTIL THE PINK PURSE, I HAD NEVER ENCOUNTERED AN ORGANIZATION THAT CAN HELP PATIENTS WITH THEIR MOST BASIC NEEDS IN FINANCIAL CRISIS WITH JUST A 24 OR 48 HOUR TURNAROUND."

*Dr. Elisa Rush Port
Associate Professor of Surgery,
Icahn School of Medicine at Mount Sinai Hospital.
Cofounder/Director of the Dubin Breast Center at
the Tisch Cancer Institute, Mount Sinai Health System*



MEETING OUR MISSION

MORE THAN
\$2 MILLION*
AWARDED!

2022 LI GRANT RECIPIENTS:

Adelphi NY Statewide Breast Cancer Program
Babylon Breast Cancer Coalition ♥ Casting For Recovery
Coalition for Women's Cancers ♥ Dolan Family Health Center
Islip Breast Cancer Coalition ♥ Long Island Community Hospital
Lucia's Angels ♥ Maurer Foundation for Breast Health Education
Memorial Sloan Kettering Cancer Center
Mercy Medical Center ♥ Nassau Health Care Corporation
Northwell Health Pink Aid Breast Cancer Hardship Fund
Peconic Bay Medical Center ♥ Stony Brook Foundation
Strength For Life ♥ West Islip Breast Cancer Coalition

*as of April 18, 2022

PINK AID'S PINK PURSE

Over 2,100 breast cancer patients, in 27 different states, have received emergency aid totaling more than \$1.8 Million dollars!



Pink Aid is the only national organization providing emergency financial assistance to breast cancer patients in dire need within just a few days, helping keep families afloat during this critical time.

Direct Assistance for Breast Cancer Patients

OPPORTUNITIES TO SUPPORT PINK AID

Whether it's an Annual Luncheon & Fashion Show for 350 guests, or a bake sale at a local middle school, Pink Aid is always grateful for its sponsors, and is proud to recognize their generosity in as many ways as possible.



BENEFITS OF A SPONSORSHIP

- ♥ TICKETS TO THE EVENT
- ♥ YOUR ORGANIZATION'S NAME ON THE SAVE-THE-DATE AND INVITATION SENT TO OVER 4,000 PEOPLE
- ♥ RECOGNITION IN PINK INK, PINK AID'S BI-ANNUAL NEWSLETTER, SENT TO MORE THAN 7,500 READERS
- ♥ RECOGNITION ON PINKAID.ORG
- ♥ EVENT JOURNAL & SIGNAGE RECOGNITION AT THE EVENT
- ♥ PROMOTION VIA SOCIAL MEDIA, WITH OVER 4,000 FOLLOWERS ON FACEBOOK AND OVER 5,000 FOLLOWERS ON INSTAGRAM
- ♥ DIGITAL SEAL OF RECOGNITION FOR YOUR CORPORATE PROMOTION

BREAST PROSTHESES ♥ FAMILY SUPPORT ♥ WIGS ♥ LYMPHEDEMA SLEEVES
♥ TRANSPORTATION TO AND FROM TREATMENT ♥ OUTREACH PROGRAMS



2022 EVENT SPONSORSHIP LEVELS

A SPECIAL THANK YOU TO KIMCO REALTY FOR BEING A 2022 TITLE SPONSOR

Benefit of Sponsorship	\$25K	\$20K	\$15K	\$10K	\$5K	\$2.5K
Name on Marketing Materials	Title Sponsors	Pink Aid Sponsors	Pink Aid Sponsors	Pink Aid Sponsors	Pink Aid Sponsors	Event Sponsors
Reserved Seats at Fashion Show	8 VIP	6 VIP	4 VIP	2 Preferred	2 Preferred	2 Reserved
Ad in Event Program	Full Page	Full Page	Full Page	Full Page	Full Page	Half Page
Company Logo on "Step-and-Repeat"	♥					
Acknowledgment from Stage	♥	♥				
Naming Opportunities	♥	♥	♥	♥		
Prominent Signage at Guest Check-In	♥	♥	♥	♥		
Inclusion in Press	♥	♥	♥	♥		
Invitation to VIP Event	♥	♥	♥	♥	♥	♥
Electronic Media Display at Event	♥	♥	♥	♥	♥	♥
Promotion via Pink Aid Website	Name & Logo	Name & Logo	Name & Logo	Name & Logo	Name	Name
Promotion via Social Media	♥	♥	♥	♥	♥	♥

* Naming opportunities may include but are not limited to: VIP Pre-Party, Exclusive Pink Aid Luncheon Gift Bag, Survivor Fashion Show, Wall of Compassion, Dessert Party, Online Auction Website, Photo Booth, Pink Purse Food Cards

TO BECOME A CORPORATE SPONSOR

CLICK/TAP HERE

SPECIAL THANKS TO OUR 2021 SPONSORS

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TITLE SPONSORS

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NORTH SHORE COSMETIC SURGERY

PINK HEART

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RECHLER PHILANTHROPY

PINK COMPASSION

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UNITED HEALTHCARE, U.S. BANK, WELLS FARGO

PINK PURPOSE

ACCORDION PARTNERS, ADVANTAGE TITLE
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FURNITURE CONSULTANTS, INC, THE GIROLAMO FAMILY
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