



**2022 - PINKCHELLA  
Journal Ads and Tributes Solicitation**

Dear Community Member,

We are hoping you will consider purchasing a meaningful display ad or tribute in our Event Journal for:

**Pink Aid CT's 12<sup>th</sup> Annual Luncheon & Fashion Show  
"Pinkchella"  
September 29, 2022  
Mitchells of Westport, CT**

Pink Aid's Event Journal reaches over 600 attendees in person and hundreds more online.

A Journal Ad or Tribute is the perfect way to honor or memorialize a friend or loved one, to show your support of breast cancer patients that need our help, as well as your business' social responsibility.

Ad/ Tribute purchase deadline: **August 25, 2022**

Thank you in advance for purchasing an ad/ tribute for Pink Aid CT's 2022 Journal!

With Compassion Until There's A Cure,  
Ali Dorfman & Randi Lehrman - *Journal Ads/ Tributes Co-Chairs*

Ad/ Tribute Donor Name \_\_\_\_\_ Email/Phone \_\_\_\_\_

**MISSION:** *To provide compassionate support, critical resources and emergency financial assistance to underserved breast cancer patients and their families.*

**VISION:** *To compassionately empower individuals throughout the entire breast cancer cycle: from outreach and screening in underserved communities; to wellness, recovery and financial assistance during treatment; to encouraging survivors to heal by helping and inspiring others. Until there's a cure.*

Financial Assistance with Rent & Utilities ♥ Breast Cancer Screening ♥ Recovery Bras & Garments ♥ Breast Prostheses ♥ Family Support ♥ Wigs ♥ Transportation to and from Treatment ♥ Post-Surgical Support ♥ Pink Aid Food Cards ♥ Crisis Counseling ♥ Outreach Programs ♥ Lymphedema Sleeves ♥ Integrated Wellness Programs... *And More*

**TO PURCHASE A JOURNAL AD/ TRIBUTE, scan the QR Code or go to [pinkaid.org/pa/journal-ads](http://pinkaid.org/pa/journal-ads).**

**For questions about Journal Ads, contact Ali Dorfman [dorfmanali@gmail.com](mailto:dorfmanali@gmail.com) or Randi Lehrman [lehrman24@optonline.net](mailto:lehrman24@optonline.net)  
For more information about Pink Aid, visit our website, [www.pinkaid.org](http://www.pinkaid.org).**

