



HOSTING A PINK AID FUNDRAISER

A Fun & Exciting Way To Help Breast Cancer Patients In Need!

We truly appreciate that you have chosen Pink Aid as your charity of choice for your upcoming Fundraiser or "Percentage of Sales Event". We feel privileged to be the recipient of your efforts and are grateful to you for your thoughtfulness.

LET'S GET STARTED!

Fill out this [Event Application](#) (required)

- Once we review your application, someone from the Pink Aid Community Events will contact you to answer any questions and make sure you have everything you need for your Event.
- Banners & printed materials will be provided within a radius of 15 miles of Westport, pdfs of printed materials will be available to others.
- Please apply 2-4 weeks prior to your event, if possible – this way we can add you to our Events Calendar!

PROMOTE YOUR EVENT!

- Feel free to use our Pink Aid logo! Our guidelines require the Pink Aid logo to be at least 50% of the size of your logo.
- Tag us in your social media feeds! We will repost!
- For any specific social media questions, please contact Jean Lepore at jeanl@pinkaid.org

EVENT WRAP UP:

- Send us some fun event pics and we may feature them in future newsletters! Please send photos to Amy Gross at amyg@pinkaid.org
- To return any banners or materials, contact one of our Community Event Chairs: Jenna Gerla jennng@pinkaid.org or Tracey Lev traceyl@pinkaid.org
- Please send any proceeds from your event to:
Pink Aid, PO Box 5157, Westport CT 06881

Please Note: while Pink Aid will do its best to help promote your event on our event calendar, we cannot be responsible for supporter turnout for the event.

To respect our supporters, we do not share our email database with outside sources and will not send email blasts from our database on behalf of your event.

**For September & October events, please give us as much notice as possible, since multiple events are planned.*

Thank you for your compassion!