



2023 - PINKLAND
Business & Personal Journal Ads and Tributes Solicitation

Dear Community Member,

We are hoping you will consider purchasing a meaningful display ad or tribute in our Journal for:

Pink Aid CT's 13th Annual Luncheon & Fashion Show
"Pinkland"
October 12, 2023
Mitchells of Westport, CT

Pink Aid's Event Journal reaches over 600 attendees in person and hundreds more online. A Journal Ad or Tribute is the perfect way to honor or memorialize a friend or loved one, to show your support of breast cancer patients that need our help, as well as your business' social responsibility.

Ad/ Tribute purchase deadline: **September 1, 2023**

Thank you in advance for purchasing an ad for Pink Aid CT's 2023 Journal!

With Compassion Until There's A Cure,
Ali Dorfman & Randi Lehrman - *Journal Ads/ Tributes Co-Chairs*

Ad Donor Name _____ Email/Phone _____

MISSION: *To provide compassionate support, critical resources and emergency financial assistance to underserved breast cancer patients and their families.*

VISION: *To compassionately empower individuals throughout the entire breast cancer cycle: from outreach and screening in underserved communities; to wellness, recovery and financial assistance during treatment; to encouraging survivors to heal by helping and inspiring others. Until there's a cure.*

Financial Assistance with Rent & Utilities ♥ Breast Cancer Screening ♥ Recovery Bras & Garments ♥ Breast Prostheses ♥ Family Support ♥ Wigs ♥ Transportation to and from Treatment ♥ Post-Surgical Support ♥ Pink Aid Food Cards ♥ Crisis Counseling ♥ Outreach Programs ♥ Lymphedema Sleeves ♥ Integrated Wellness Programs... *And More*

TO PURCHASE A JOURNAL AD, scan the QR Code or go to pinkaid.org/pa/journal-ads.

For questions about Journal Ads, contact Ali Dorfman dorfmanali@gmail.com or Randi Lehrman lehrman24@optonline.net

For more information about Pink Aid, visit our website, www.pinkaid.org.

