



# YEARS OF COMPASSION

*10th Anniversary Sponsorship Opportunities*

**pinkaid**  
*compassion until there's a cure*

# Pink Aid's Mission

To provide compassionate support, critical resources and emergency financial assistance to underserved breast cancer patients and their families.

# Pink Aid's Vision

*To compassionately empower individuals throughout the entire breast cancer cycle: from outreach and screening in underserved communities; to wellness, recovery and financial assistance during treatment; to encouraging survivors to heal by helping and inspiring others. **Until there's a cure.***

## Where The Funds Go...

**20,000+**

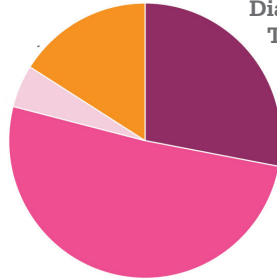
**BREAST CANCER PATIENTS AND THEIR FAMILIES HELPED**

Treatment, Recovery & Wellness Support  
20%

Outreach & Education  
5%

Diagnostic Testing  
27%

Essential Household Expenses  
48%



## 2022 "Pinkchella" Luncheon & Fashion Show



Photo Credit: Tina Dalglish

♥ HOUSEHOLD EXPENSE FINANCIAL ASSISTANCE ♥ BREAST C  
FOOD CARDS ♥ TRANSPORTATION TO AND FROM TREATMENT ♥ PC



## MEETING OUR MISSION

MORE THAN  
**\$3 MILLION\***  
AWARDED!

### 2023 LI GRANT RECIPIENTS:

Adelphi NY Statewide Breast Cancer Program  
Babylon Breast Cancer Coalition ♥ Casting For Recovery  
Coalition for Women's Cancers ♥ Dolan Family Health Center  
Islip Breast Cancer Coalition ♥ Latina Sisters Support  
Long Island Community Hospital ♥ Lucia's Angels  
Maurer Foundation for Breast Health Education  
Memorial Sloan Kettering Cancer Center  
Mercy Medical Center ♥ Nassau Health Care Corporation  
Northwell Health Pink Aid Breast Cancer Hardship Fund  
Peconic Bay Medical Center ♥ Stony Brook Foundation  
Strength For Life ♥ West Islip Breast Cancer Coalition

\*as of April 2023

### PINK AID'S PINK PURSE

**Over 2,800** breast cancer patients, in 33 different states, have received emergency aid totaling more than \$2.2 Million dollars!



Pink Aid is the only national organization providing emergency financial assistance to breast cancer patients in dire need within just a few days, helping keep families afloat during this critical time.

*Direct Assistance for Breast Cancer Patients*

PINK AID LONG ISLAND'S  
**10TH ANNIVERSARY CELEBRATION**

AT



IN HUNTINGTON

**THURSDAY, OCTOBER 26, 2023**

**6:30-7:30PM**

**VIP PRE-SHOW COCKTAIL PARTY**

Founder's Room (sponsors \$5K & above)  
or Spotlight at the Paramount

**8:00PM**

**MITCHELLS FASHION SHOW & PINK AID PROGRAM**

featuring Master of Ceremonies, Dave Price of NBC

**9:00-10:00PM**

**SURPRISE MUSICAL GUEST**

## **BENEFITS OF A SPONSORSHIP**

- ♥ TICKETS TO THE OCTOBER 26TH EVENING EVENT
- ♥ YOUR ORGANIZATION'S NAME ON INVITATION, DIGITAL SAVE-THI-DATE & EMAILS SENT TO OVER 4,000 PEOPLE
- ♥ PROGRAM & SIGNAGE EXPOSURE TO EVENT'S 1,000 ATTENDEES
- ♥ RECOGNITION IN PINK INK, PINK AID'S NEWSLETTER SENT TO MORE THAN 5,000 READERS
- ♥ RECOGNITION ON PINKAID.ORG & IN ROBUST SOCIAL MEDIA PROGRAM (FACEBOOK, INSTAGRAM, TWITTER, LINKEDIN)
- ♥ DIGITAL SEAL OF RECOGNITION FOR YOUR CORPORATE PROMOTION



# 2023 EVENT SPONSORSHIP LEVELS

Benefit of Sponsorship	\$50K	\$25K	\$20K	\$15K	\$10K	\$5K	\$2.5K
Reserved Seats at October Event	12 VIP	10 VIP	8 VIP	6 VIP	6 Preferred	4 Preferred	2 Reserved
Pre-Show Cocktail Party	Founder's Room	Founder's Room	Founder's Room	Founder's Room	Founder's Room	Founder's Room	Spotlight
Name on Marketing Materials	Title Sponsor	Pink Aid Sponsor	Pink Aid Sponsor	Pink Aid Sponsor	Event Sponsor	Event Sponsor	Event Sponsor
Ad in Event Program	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page	Half Page
Company Logo on "Step-and-Repeat"	♥						
Acknowledgment from Stage	♥	♥					
VIP Private Room in Founder's	♥	♥					
VIP Meet & Greet w/ Musical Guest	♥	♥	♥	♥			
Naming Opportunities	♥	♥	♥	♥			
Inclusion in Press	♥	♥	♥	♥			
Promotion via Social Media	♥	♥	♥	♥	♥		
Electronic Media Display at Event	♥	♥	♥	♥	♥		
Prominent Signage at Guest Check-In	♥	♥	♥	♥	♥	♥	♥
Promotion via Pink Aid Website & Pink Ink Newsletter	♥	♥	♥	♥	♥	♥	♥

\* Naming opportunities may include but are not limited to: VIP Pre-Party, Survivor Fashion Show, Wall of Compassion, Dessert Party, Online Auction Website, Photo Booth, Pink Purse Food Cards

TO BECOME A  
CORPORATE SPONSOR  
VISIT [PINKAID.ORG](http://PINKAID.ORG)

# SPECIAL THANKS TO OUR 2022 SPONSORS

## FOUNDING SPONSORS

MITCHELLS



wsaa, inc.

NYC&G  
New York Cottages and Gardens

## PREMIER PARTNERS

KIMCO REALTY

## ANGEL PARTNERS

UNIQUE HEALTH & FITNESS & THE PUFAHL FAMILY

## VISIONARY PARTNERS

WACHTELL, LIPTON, ROSEN & KATZ

## MISSION PARTNERS

DEALS ON DESIGNERS • FRONTSTREET FACILITIES SOLUTIONS, INC.  
MITCHELLS HUNTINGTON • NORTH SHORE COSMETIC SURGERY

## COMPASSION PARTNERS

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THE CLAIRE FRIEDLANDER FOUNDATION/IRENE & PETER KLEIN  
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MAZARS USA LLP • NFP & THE HAMMOND FAMILY  
NORTHWELL HEALTH IMAGING  
PRICEWATERHOUSECOOPERS • RECHLER PHILANTHROPY

## PINK HEART PARTNERS

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THE DON MONTI MEMORIAL RESEARCH FOUNDATION  
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NYBRA PLASTIC SURGERY • ORGANIC KRUSH  
PATRICIA J. PETERSEN & DANIEL GALE SOTHEYBY'S INTERNATIONAL REALTY  
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U.S. BANK • WELLS FARGO

## PINK PURPOSE PARTNERS

ACCORDION PARTNERS • ADVANTAGE TITLE • ANNETTE COMBER DESIGNS  
BARCLAYS • BETHPAGE OB/GYN • BLAINE PLASTIC SURGERY  
COASTAL PIPELINE • GILEAD ONCOLOGY • HALLMARK ABSTRACT SERVICE  
HUNTINGTON BAY DENTAL • HUNTINGTON HOSPITAL • THE LIRO GROUP  
MERCEDES-BENZ OF HUNTINGTON • MOVEMED RX  
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