



Dear Business Owner,

Pink Aid is a 501(c)3 charity that raises money on Long Island to assist women in need who are diagnosed with breast cancer.

Pink Aid's mission is to provide compassionate support, critical resources and emergency financial assistance to underserved breast cancer patients and their families.

- Pink Aid's programs provide services to women in need throughout the breast cancer cycle, from free breast cancer screening and advanced testing, to help covering non- medical expenses, such as household bills, food cards, wigs, recovery garments, emotional wellness services and more.
- Pink Aid has granted more than \$8 million to 60+ LI & CT organizations in 13 years.
- The Pink Purse emergency assistance program has helped pay over \$3 million in household bills and distributed more than 4000 food gift cards, helping over 4500 patients.
- Our Pink Purse program is now national, assisting patients in 45 states and counting.

We are currently planning our 11th Annual October Event that will take place at The Paramount in Huntington on October 9, 2024. Our event provides multiple opportunities for your business. Please consider donating an item for our Silent Auction, placing an Ad in our Program Journal, or taking a Sponsorship.

A donation from your organization will be greatly appreciated and allow Pink Aid to continue helping women in need across Long Island face breast cancer with hope and dignity. All donations are tax deductible to the extent allowed by law. Thank you in advance for your support.

Sincerely



To learn more about Pink Aid, scan here:

