



Join Us in Making a Difference: Purchase a Journal Ad or Tribute

Dear Community Neighbor,

Pink Aid is a non-profit dedicated to supporting underserved breast cancer patients and their families get through treatment with compassion, dignity, and their household intact, while also serving to empower survivors of every socioeconomic level to heal by helping and inspiring others. [Pink Aid](#) is the only national organization providing compassionate support and rapid emergency financial assistance to underserved breast cancer patients within 48 hours.

Our 14th Annual Event, *Pink After Dark*, our first in the evening, will be on October 24, 2024 at Mitchells in Westport. Please consider purchasing a meaningful display Ad or Tribute in our Event Journal. It is the perfect way to honor or memorialize a loved one or friend. Our *Journal Ad and Tribute purchase deadline is September 19, 2024*. Please click [Journal Ad Purchase Form](#) or [Journal Tribute Purchase Form](#) to support Pink Aid.

Your Ad and Tribute benefits include:

- Brand visibility at our high-profile event with over 600 attendees
- Demonstrating your social responsibility, commitment, compassion, and connecting with the community
- Acknowledgement in our printed Pink Aid Event Journal, which will also be on our website.
- Making a tangible impact in the lives of many underserved breast cancer patients and their families

Pink Aid provides funds for:

- Emergency Household Expenses such as rent/mortgage, utilities, transportation, and food
- Treatment, Wellness and Recovery assistance such as hair loss prevention treatments, recovery garments, and support groups
- Outreach and Education such as clinical and wellness programs
- Diagnostic Testing not covered by insurance

We have:

- Granted over \$7 million to Connecticut residents
- Granted an additional \$4 million to patients across the United States
- Subsidized funding initiatives with over \$400,000 in food and gas cards
- Networked with hospital social workers across 45 states to help countless numbers of patients.

Purchasing an Ad or Tribute helps Pink Aid continue its mission of helping those in need. Thank you in advance for supporting Pink Aid.

With Compassion Until there's a Cure,

Raquel Kobak & Amy Lane  
Event Co-Chairs  
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Ilene Frost  
Journal Ad/Tribute Chair  
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to access our  
electronic forms



Ads



Tributes