



12 YEARS OF COMPASSION

*Pink Aid Long Island
2025 Event Sponsorship Opportunities*

pinkaid
compassion until there's a cure



MEETING OUR MISSION

MORE THAN
\$3.5 MILLION*
AWARDED!

2025 LI GRANT RECIPIENTS:

Adelphi NY Statewide Breast Cancer Program
Babylon Breast Cancer Coalition ♥ BreastReconstruction.org
Coalition for Women's Cancers ♥ Islip Breast Cancer Coalition
Latina Sisters Support Inc. ♥ Lucia's Angels
Maurer Foundation for Breast Health Education
Memorial Sloan Kettering Cancer Center ♥ Mondays Cancer Care
Nassau Heath Care Corporation
Northwell Health Breast Cancer Hardship Fund
Northwell Family Health Center at Huntington
Peconic Bay Medical Center ♥ Stony Brook Foundation
Strength For Life ♥ West Islip Breast Cancer Coalition
Witness Project ♥ World of Pink

*as of April 2025

PINK AID'S PINK PURSE

*Since inception, **over 8,000** breast cancer patients, in **48** different states, have received emergency aid totaling more than **\$4.5** million dollars!*



Pink Aid is the only national organization providing emergency financial assistance to breast cancer patients in dire need within 48 hours, helping keep families afloat during this critical time.

Direct Assistance for Breast Cancer Patients

Pink Aid's Mission

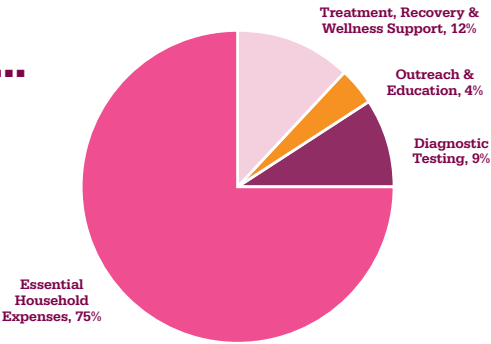
To provide compassionate support, critical resources and emergency financial assistance to underserved breast cancer patients and their families.

Pink Aid's Vision

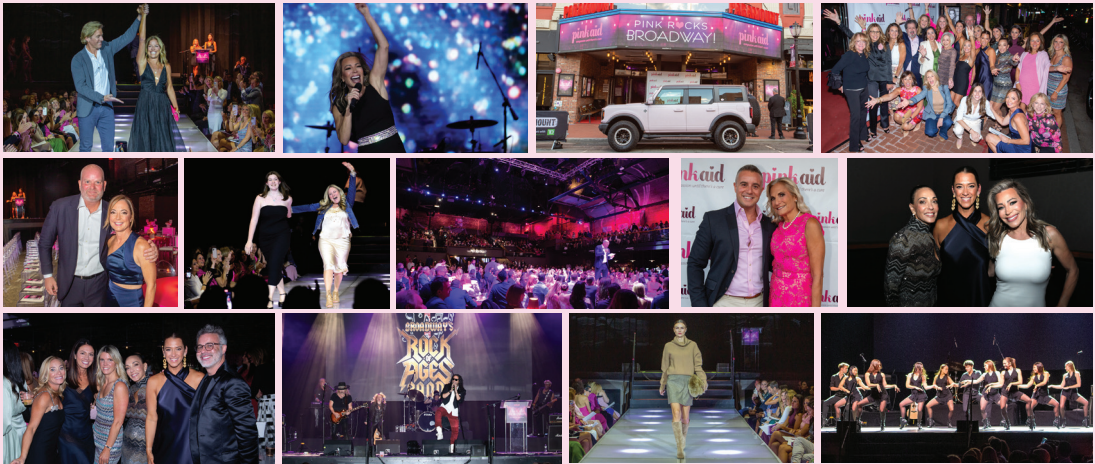
*To compassionately empower individuals throughout the entire breast cancer cycle: from outreach and screening in underserved communities; to wellness, recovery and financial assistance during treatment; to encouraging survivors to heal by helping and inspiring others. **Until there's a cure.***

Where The Funds Go...

60,000+
BREAST CANCER
PATIENTS AND THEIR
FAMILIES HELPED



2024 Pink Rocks Broadway ♥ Celebrating 11 Years of Compassion



PHOTOS BY: TINA DALGISH

♥ HOUSEHOLD EXPENSE FINANCIAL ASSISTANCE ♥ BREAST C
FOOD CARDS ♥ TRANSPORTATION TO AND FROM TREATMENT ♥ PO

2025 LONG ISLAND PINK AID
CORPORATE SPONSORSHIP LEVELS

Benefits of Sponsorship	\$50,000+	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
	Pink Title Partner	Pink Angel Partner	Pink Vision Partner	Pink Compassion Partner	Pink Promise Partner	Pink Event Sponsor
Reserved Seats at October Event	12 VIP	10 VIP	6 VIP	6 Preferred	4 Preferred	2 Reserved
Pre-Show Cocktail Party	Founder's Room	Founder's Room	Founder's Room	Founder's Room	Founder's Room*	Ella's
Listing on Event Materials	♥	♥	♥	♥	♥	♥
Ad in Event Program	Full Page	Full Page	Full Page	Full Page	Full Page	Half Page
Company Logo on "Step-and-Repeat"	♥					
Recognition on pinkaid.org Sponsor Carousel	♥	♥				
Acknowledgment from Stage	♥	♥				
Partner Spotlight in Pink Aid's Print Newsletter, Pink Ink	♥	♥				
VIP Private Room in Founder's	♥	♥				
Naming Opportunities**	♥	♥	♥			
Inclusion in Press	♥	♥	♥			
LI Social Media Spotlight	♥	♥	♥	♥		
Recognition on Event Digital Displays	♥	♥	♥	♥		
Pink Aid VIP Sponsor Reception During the Year	♥	♥	♥	♥	♥	
Prominent Signage at Guest Check-In	♥	♥	♥	♥	♥	♥

* Space is limited in the Founder's Room. The Cocktail Party location at the \$5,000 level will be confirmed at the time of payment on a first come first serve basis.

**Naming opportunities may include but are not limited to: VIP Pre-Party, Survivor Fashion Show, Wall of Compassion, Dessert Party, Online Auction Website, Photo Booth, Pink Purse Food Cards

For more information contact chrism@mitchells.com or susanc@pinkaid.org

PINK AID LONG ISLAND'S 12TH ANNIVERSARY CELEBRATION

AT



IN HUNTINGTON

WEDNESDAY, OCTOBER 8, 2025

6:00 - 7:30 PM

VIP PRE-SHOW COCKTAIL PARTY

Founder's Room at the Paramount (sponsors \$5K & above)

Ella's at The Paramount

8:00 PM

MITCHELLS FASHION SHOW & PINK AID PROGRAM

9:00 - 10:00 PM

SURPRISE MUSICAL GUEST

BENEFITS OF A SPONSORSHIP

- ♥ TICKETS TO THE OCTOBER 8TH EVENING EVENT
- ♥ YOUR ORGANIZATION'S NAME ON INVITATION, DIGITAL SAVE-TH-DATE & EMAILS SENT TO OVER 4,000 PEOPLE
- ♥ PROGRAM & SIGNAGE EXPOSURE TO EVENT'S 1,000 ATTENDEES
- ♥ RECOGNITION IN PINK INK, PINK AID'S NEWSLETTER SENT TO MORE THAN 5,000 READERS
- ♥ RECOGNITION ON PINKAID.ORG & IN ROBUST SOCIAL MEDIA PROGRAM (FACEBOOK, INSTAGRAM, LINKEDIN)
- ♥ DIGITAL SEAL OF RECOGNITION FOR YOUR CORPORATE PROMOTION

MENTS ♥ BREAST PROSTHESES ♥ FAMILY SUPPORT ♥ WIGS ♥
NG ♥ OUTREACH PROGRAMS ♥ INTEGRATED WELLNESS PROGRAMS

SPECIAL THANKS TO OUR 2024 SPONSORS

FOUNDING SPONSORS



ANGEL SPONSORS

Accordion Partners ♥ Bill Wolf Petroleum & Jericho Wholesale
Blaine Plastic Surgery ♥ The Claire Friedlander Foundation/Irene & Peter J. Klein
FrontStreet Facility Solutions Inc ♥ Kimco Realty
Mitchells Huntington/Chris & Allison Mitchell
Unique Health & Fitness and The Pufahl Family

PINK MISSION SPONSORS

K.A. Murphy Interiors ♥ NFP
Patricia J. Petersen and the Daniel Gale Foundation

PINK VISION SPONSORS

The Alber Firm P.C. ♥ BMO Capital Markets ♥ DLA LLC
Greenberg Traurig LLP ♥ Habberstad Auto Group ♥ Latham & Watkins LLP
North Shore Cosmetic Surgery ♥ PwC ♥ RBC Capital Markets ♥ Scotiabank
Scott & Debby Rechler/Rechler Philanthropy ♥ Wachtell, Lipton, Rosen & Katz

PINK COMPASSION SPONSORS

Aboff's Paints ♥ ARC Excess & Surplus LLC/Cavallaro Family ♥ BNP Paribas
BNY Mellon ♥ Coastal Pipeline ♥ Cold Spring Harbor Construction Corp
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Huntington Bay Dental ♥ JP Morgan ♥ JRM Construction Mgmt
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Maspeth Federal Savings ♥ Mercedes-Benz of Huntington/Buzzetta Family
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Northwell Imaging ♥ NYBRA Plastic Surgery
Pamela Praetorius, Financial Advisor at Morgan Stanley
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RAF Development Corp. ♥ Rivkin Radler LLP
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SUSA Soccer Academy ♥ The Amanda Cullinan Foundation
U.S. Bank ♥ Virtu Financial LLC ♥ Wells Fargo

EVENT SPONSORS

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TRAVEL PARTNER

Alexis Stein Travel & Design