

15 YEARS OF COMPASSION



*2025 Connecticut Event
Sponsorship Opportunities*

pinkaid
compassion until there's a cure

Glitterati

Brightening the Lives of Families Battling Breast Cancer & Poverty

THURSDAY, OCTOBER 16, 2025

6:30 - 9:30 PM

DJ & Dessert 9:00 - 10 PM

MITCHELLS

670 Post Road East Westport, CT

GUEST SPEAKER: JILL MARTIN

DESIGNER FASHION SHOW BY MITCHELLS

CELEBRATION OF LIFE WARRIOR FASHION SHOW

DINNER & DRINKS BY MARCIA SELDEN CATERING

Attire: All That Glitters!

Gala Co-Chairs: Raquel Kobak & Linda Sharkey

Honorary Co-Chairs: Kerri Rosenthal & Ali Heitz

BENEFITS OF A SPONSORSHIP

- ♥ SUPPORTING MORE THAN 2,700 BREAST CANCER PATIENTS IN FINANCIAL HARDSHIP ACROSS THE COUNTRY
- ♥ TICKETS TO THE OCTOBER 16TH EVENING EVENT
- ♥ YOUR ORGANIZATION'S NAME ON INVITATION, DIGITAL SAVE-TH-DATE & EMAILS SENT TO OVER 8,000 PEOPLE
- ♥ PROGRAM & SIGNAGE EXPOSURE TO EVENT'S 1,000 ATTENDEES
- ♥ RECOGNITION IN PINK INK, PINK AID'S NEWSLETTER SENT TO MORE THAN 8,000 READERS
- ♥ RECOGNITION ON PINKAID.ORG & IN ROBUST SOCIAL MEDIA PROGRAM (FACEBOOK, INSTAGRAM, LINKEDIN)

MENTS ♥ BREAST PROSTHESES ♥ FAMILY SUPPORT ♥ WIGS ♥
NG ♥ OUTREACH PROGRAMS ♥ INTEGRATED WELLNESS PROGRAMS



15 YEARS OF EMERGENCY FINANCIAL ASSISTANCE

15 YEARS OF LIGHTS KEPT ON

15 YEARS OF TUMMIES FED

15 YEARS OF RIDES TO TREATMENTS

15 YEARS OF SCREENINGS PROVIDED

15 YEARS OF BREAST HEALTH EDUCATION

15 YEARS OF COUNSELING SESSIONS

15 YEARS OF CELEBRATIONS OF LIFE

15 YEARS OF UTILITY PAYMENTS

15 YEARS OF RECOVERY GARMENTS

15 YEARS OF WIGS FITTED

15 YEARS OF TEARS SHARED

15 YEARS OF RENT PAYMENTS

15 YEARS OF PEER MENTORSHIP

15 YEARS OF WELLNESS TREATMENTS

15 YEARS OF BAGS OF COMPASSION

15 YEARS OF PAYING IT FORWARD

15 YEARS OF MAKING THIS WORLD
A BETTER PLACE IN WHICH TO BATTLE
BREAST CANCER

Pink Aid's Mission

To provide compassionate support, critical resources and emergency financial assistance to underserved breast cancer patients and their families.

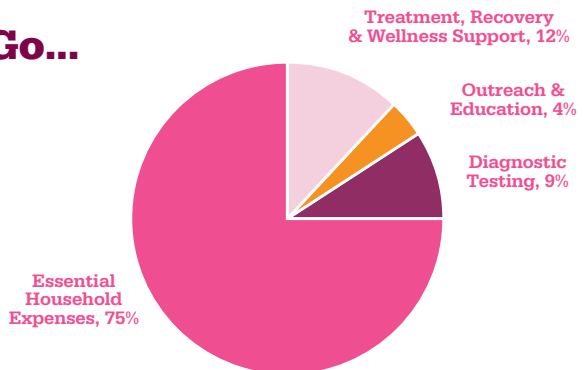
Pink Aid's Vision

*To compassionately empower individuals throughout the entire breast cancer cycle: from outreach and screening in underserved communities; to wellness, recovery and financial assistance during treatment; to encouraging survivors to heal by helping and inspiring others. **Until there's a cure.***

Where The Funds Go...

60,000+

BREAST CANCER
PATIENTS AND THEIR
FAMILIES HELPED



PINK AID'S PINK PURSE

Since inception, **over 8,000** breast cancer patients, in **48** states, have received emergency financial aid totaling more than **\$4.5** million dollars



Pink Aid is the only national organization providing emergency financial assistance to breast cancer patients in dire need within just a few days, helping keep families afloat during this critical time.

Direct Assistance for Breast Cancer Patients

2025 CORPORATE SPONSORSHIP OPPORTUNITIES

Benefits of Sponsorship	\$50,000+	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
	Pink Title Partner	Pink Premier Partner	Pink Angel Partner	Pink Anniversary Partner	Pink Dream Team Partner	Pink Promise Partner	Pink Wellness Sponsor
Reserved Seats for Fashion Show	6 Front Row & 2 VIP	4 Front Row & 2 VIP	6 VIP	5 VIP	4 VIP	2 VIP 2 Preferred	2 Preferred
Reserved On-Site Parking	3 Cars	3 Cars	3 Cars	2 Cars	2 Cars	1 Car	1 Car
Ad in Event Journal (Print/Digital)	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page	Half Page
Recognition on pinkaid.org Sponsor Carousel	♥	♥	♥				
Acknowledgment from Stage	♥	♥	♥				
Partner Spotlight in Pink Aid's Print Newsletter, Pink Ink	♥	♥	♥				
Inclusion in Press	♥	♥	♥				
Listing on Event Materials (invitation, website, auction site)	♥	♥	♥	♥			
Naming Opportunities*	♥	♥	♥	♥			
Social Media Spotlight	♥	♥	♥	♥			
Company Logo on "Step-and-Repeat"	♥	♥	♥	♥			
Invitation to Pink Aid Anniversary Reception During the Year	♥	♥	♥	♥	♥	♥	
Pre-Event VIP Reception	♥	♥	♥	♥	♥	♥	♥
Prominent Signage at Guest Check-In	♥	♥	♥	♥	♥	♥	♥
Recognition on Event Digital Displays	♥	♥	♥	♥	♥	♥	♥
Listing in Pink Aid Annual Report and on pinkaid.org	♥	♥	♥	♥	♥	♥	♥

*Naming Opportunities available. For more information contact corporate@pinkaid.org

**THANK YOU TO OUR
2024 CORPORATE SPONSORS***

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