



Dear Friend:

We are thrilled to celebrate 15 Years of Compassion at this year's annual Gala and Fashion Show to be held on Thursday, October 16th at Mitchells in Westport. We hope you will help us celebrate this milestone event by considering an ad in our journal or making a tribute donation in honor of a loved one who has been touched by breast cancer.

Pink Aid's mission is to provide compassionate support, critical resources and emergency financial assistance to underserved breast cancer patients and their families. Since Pink Aid's inception 15 years ago, more than \$13.2 million has been invested in our mission reaching more than 60,000 individuals through our Pink Purse financial assistance program and our local grants programs.

And, we couldn't have done this without the thousands of supporters who have helped us get to where we are today!

Our 15 year anniversary celebration event will highlight 15 years of giving and supporting breast cancer patients in all 50 states, and increasing the numbers of patients we serve through our Pink Purse emergency financial assistance program.

This year is incredibly special for all of us, and we hope you will consider supporting our Annual Event by purchasing an ad in our journal or making a tribute donation. This is a wonderful way to recognize your business or honor a loved one. Our deadline for tributes and journal ads is September 19th.

You can find our journal and tribute information on our [website](#), and please don't hesitate to reach out to Ilene Forest or Judy Brooks as the emails noted below.

We could never have imagined 15 years ago what Pink Aid would be today, and we are SO grateful for your helping us get there! We can't wait to celebrate with you on the 16th of October!

With compassion until there's a cure.

Ilene Frost and Judy Brooks
info@pinkaid.org
Pink Aid, Inc.

